

CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai.

NOTICE

Notice/165/2019-20

17.05.2020

All the Students of B.Com/BMS/BAF/BMM are hereby informed that Clara's College of Commerce organized 'Online Quiz on Legal Awareness' on **27th May, 2020, 5pm to 28th May 2020, at 12: 00 pm** via Google Form focusing on the importance of Legal Awareness. It was an Intra collegiate, National level quiz can be appeared by the students and faculties of different colleges and other streams.



A handwritten signature in purple ink, appearing to read "M. Gitte".

(Dr. Madhukar Gitte)

Principal
Principal

Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061

REPORT OF: National Level Online Quiz on Legal Awareness

Date : 27th May, 2020 to 28th May, 2020

SDP/FDP/Class B.Com/BAF/and BMS Departments in association with INTERNAL QUALITY ASSURANCE CELL (IQAC)

Title: National Level Online Quiz on Legal Awareness

Name of the Resource Person: NA

Objectives: Creating Legal Awareness

No of Participants/Beneficiaries: 1137

Organizer: Adv. Minal Sharma, Aneesh V & Poonam Lad

REPORT

CLARA'S COLLEGE OF COMMERCE organized a 'Online Quiz on Legal Awareness' on **27th May, 2020, 5pm to 28th May 2020, at 12: 00 pm** via Google Form focusing on the importance of Legal Awareness. It was an Intra collegiate National level quiz appeared by the students and faculties of different **Colleges and other streams** and the numbers of beneficiaries were 1137

Category	Beneficiaries
MALE	511
FEMALE	626
TOTAL	1137

"Ethics knows the difference between what you have a right to do and what is right to do. As Ignorance of the law excuses no man from practicing it, so let us see how much we know about it?."

Mode: Google Form

1. Registration for the quiz was free
2. This quiz was open for all
3. There were 20 questions and each question carried 1 marks.
4. E-certificates were been given immediately to only those participants who score 40% and above.

Link for the Quiz- <https://forms.gle/ihFxUnQhNUFtHCas7>

Copy of responses received and certificates distributed.

<https://mail.google.com/mail/u/0/?ogbl#inbox/FMfcgzGmvfbhFBKLHsJpLwSNvrLcMGSK?project=1&messagePartId=0.1>

ORGANIZING COMMITTEE

1. Dr. BabitaKanojia
2. Aniesh V
3. Adv.Minal Sharma
4. Ms. Poonam Lad

Submitted by
Adv. Minal Sharma




(Dr.MadhukarGitte)

Principal
Principal

Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai-400061

NOTICE

Notice/1-B/2021-22

11.06.2021

All the faculty and students of B.Com / BMS / BAF / BMM and M.Com are hereby informed that college is organising a online quiz on Basic Accounting on 12th and 13th June 2021. All are instructed to participate for the same.



A handwritten signature in blue ink, appearing to read "MPG".

(Dr. Madhukar Gitte)

Principal
Principal

Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

Clara's College of Commerce
Report on Basic Accounting Quiz

15/6/2020

Online quiz on Basic Accounting was organised by IQAC in association with Commerce Department (BCOM) and BAF department on 12th and 13th June, 2020. It was 20 marks questions were asked. These questions were prepared by the department of accountancy.

This quiz is designed to help and assess the knowledge of essential accounting principles and basic concepts. We strongly encourage any students who are planning or are beginning their further study such as CA and other professional courses. This is also a useful resource for employers to examine the technical knowledge of the candidates during an accounting or finance interview.

The aim of organising such event was to study the understanding of participants and to upgrade our self as learner and faculty. It gives immense pleasure to announce 1903 participants has participated over Nation out of 1275 female participants and 628 participants were male.

We must appreciate the organising team for huge participants and well organise event.

Prepared By

 (Babita K)


(Dr. Madhukar Gitte)

Principal

Principal

Claras College of Commerce

Yari Road, Versova,

Andheri (W), Mumbai-400 061.



CLARA'S COLLEGE OF COMMERCE
YARI ROAD, VERSOVA, ANDHERI (W), MUMBAI -61

CCC/NSS/2020-21/01

05-06 -2020

NOTICE


All N.S.S. Volunteers are hereby informed that Clara's College of Commerce is organizing an activity on '**FACE MASK PREPARATION AND DISTRIBUTION**

All the volunteers are required to prepare at least a 50-cloth mask and distribute it in your respective local areas.

Date of the activity- 10th, 12th, 14th, and 18th June 2020

And

2nd, 6th, 11th, and 16th July 2020


Principal



Dr. Madhukar Gitte

Principal
Claras College of Commerce
Yari Road, Versova,
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CLARA'S COLLEGE OF COMMERCE
YARI ROAD, VERSOVA, ANDHERI (W), MUMBAI-61.

REPORT ON FACE MASK PREPARATION AND DISTRIBUTION

A) DATE: 10th, 12th, 14th, and 18th June 2020

And

2nd, 6th, 11th, and 16th July 2020

B) HOURS DEVOTED 16 Hrs

C) LEVEL: Area Level Activity

D) STRENGTH OF THE STUDENTS:

Category	Male	Female	Total
NSS	09	07	16

E) Objective: The objective of the campaign is to spread awareness among Society regarding protective measures to prevent the spread of the virus.

E) DESCRIPTION:

NSS unit of Clara's College Of Commerce got together for a mask donation campaign where NSS volunteers stitched masks from the waste cloth available at home and distribute them to Sweepers, Vegetable Vendors in their areas. Volunteers distributed around 440 masks in their respective local areas.

They visited houses around their local area to help locals adapt to the current challenges faced due to the COVID-19 pandemic. Volunteers spoke to the locals about their worries and educated them about the importance of wearing masks when they step out of the homes, proper washing of hands, social distancing, and other measures. The residents appreciated the efforts and were very

pleased with the bold gesture that the students made during these challenging times.



Prepared By:
Ruchita Pandhare
Gitte



Principal

Dr. Madhukar
Principal

Claras College of Commerce
Yari Road, Versova,
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CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai.

NOTICE

Notice/1-I/2020-21

06.06.2020

This is to inform all the students that the college is organizing a session on "How to Convert an Idea into a Script for Web Series and Monetize it" on 8th June 2020 at 11.00 am through zoom app. The session will be live streamed on YouTube. The link of the session will be provided in the whatsapp group. All are informed to attend the same.



A handwritten signature in blue ink, appearing to read "MP Gitte".

(Dr. Madhukar Gitte)
Principal

Principal
Claras College of Commerce
Yari Road, Versova,
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Clara's College of Commerce
Yari Road, Versova, Mumbai -400061

REPORT OF: How to Convert an Idea into a Script for Web Series and Monetize it

Date: 08th June 2020

Duration: 01.30Hour

SDP/FDP: Both

Class : All Classes

Title: How to Convert an Idea into a Script for Web Series and Monetize it

Objectives:

1. To sensitize students about the opportunities in the media
2. To create awareness amongst students about the booming market of Web Series

No of Participants/Beneficiaries: 1776 (On You Tube)

Organizer: BMM Dept. of Clara's College of Commerce

Resource Person: Mr. Chetan Mathur

REPORT


Clara's College of Commerce organized an online Session on "How to Convert an Idea into a Script for Web Series and Monetize it" on 8th June 2020 at 11:00 AM through zoom platform and You Tube live for the students and faculties. The main objectives behind organizing this event were to sensitize students about the opportunities in the media and to create awareness amongst students about the booming market of Web Series

Mr. Chetan Mathur was the guest speaker for the programme. He delivered an interesting and interactive session on scripting web series and also discussed about it monetization. He gave number of examples of web series who have successfully monetized in the market. He also discussed about the phenomena of web series and foresaw web series becoming cult in the days to come.

Mr. Faisal Tanvar, BMM coordinator arranged the programme on behalf of BMM Dept and Mr. Shripad Joshi anchored the programme. Principal Dr. Madhukar Gitte and Secretary Shri. Ajay Kaul Sir motivated to conduct an activity. The program ended with a vote of thanks by a committee member.


Submitted by
Mr. Shripad Joshi




Dr. Madhukar Gitte
Principal

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

Screenshots of the Programme



CLARA'S COLLEGE OF COMMERCE
YARI ROAD, VERSOVA, ANDHERI (W), MUMBAI -61

CCC/NSS/2020-21/02

16-06-2020

NOTICE

All volunteers are hereby informed that the NSS unit of Clara's college of commerce observing 'World Yoga Day on 21st June 2020 at 8.30 a.m.

All Volunteers are required to perform yoga at home and share at least one photograph while performing yoga.




(Dr. Madhukar Gitte)

Principal
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CLARA'S COLLEGE OF COMMERCE
YARI ROAD, VERSOVA, ANDHERI (W), MUMBAI-61.

REPORT ON WORLD YOGA DAY

A) DATE: 21st June 2020

B) HOURS DEVOTED 2 Hrs

C) LEVEL: College Level Activity

D) STRENGTH OF THE STUDENTS: 18

Category	Male	Female	Total
NSS	10	08	18

E) DESCRIPTION

Coronavirus has driven people to include breathing exercises in their daily lifestyle and boost the immune system to fight the pandemic. Yoga is the ideal fitness regimen while staying home during the lockdown. The theme of International Day of Yoga is - Yoga at home, Yoga with family. Yoga plays a crucial role in promoting health in a holistic manner by improving physical, mental, emotional, and spiritual health. Yoga can be termed as a one-size-fits-all solution to fight stress and alleviate other ailments including depression and anxiety.

The NSS unit of Clara's college of commerce celebrated online International Yoga Day on 21st June 2020 to convey the message of keeping mind and body fit through asana on the Zoom platform. Students shared their photos while performing asana. This was a great opportunity to imbibe the value of discipline and encourage the mental, physical and overall development of students on regular basis.

The students performed yoga. A positive response was received from the students for the same.



Prepared By:
Ruchita Pandhare



Principal
Dr. Madhukar Gitte
Principal
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CLARA'S COLLEGE OF COMMERCE
YARI ROAD, VERSOVA, ANDHERI (W), MUMBAI -61

CCC/NSS/2020-21/03

27-06-2020

Notice

All the N.S.S. Volunteers are hereby informed that the NSS unit of Clara's College of Commerce is organizing a Tree plantation Drive on Wednesday 4th July 2020.

All are requested to plant at least one tree in their respective local area and contribute to this social cost.




(Dr. Madhukar Gitte)

Principal
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CLARA'S COLLEGE OF COMMERCE
YARI ROAD, VERSOVA, ANDHERI (W), MUMBAI-61.

REPORT ON TREE PLANTATION DRIVE

A) DATE: 4th July, 2020

B) PLACE: Local Area

C) HOURS DEVOTED: 4 Hrs

D) LEVEL: Area Level Activity

E) STRENGTH OF THE STUDENTS: 14

Category	Male	Female	Total
NSS	09	05	14

F) DESCRIPTION:

The importance of tree plantation is not new to us and trees have played a major role in the evolution of life as we know it today. People have been trying a lot of things to cope with the difficult times in the face of the COVID -19 Pandemic. We live in the earth planet and we know that without trees, plants, water, etc. we can't make it. We live in environment and use the resources to meet our needs. While meeting ever growing needs, we put pressure on the environment. When the pressure exceeds the carrying capacity, it creates a serious problem of environmental degradation .Therefore, there is need to create awareness about environment protection.

In order to spread the message of '**THINK GREEN-LIVE GREEN**' in the society, N.S. S unit of Clara's College of Commerce organized Tree plantation Drive on 4th July, 2020. As the public gathering has been prohibited in order to curb the

spread of contagious diseases, Covid-19, NSS volunteers planted trees in their respective local areas. Volunteers planted 23 saplings in their respective local area to raise awareness and consciousness about environment among the masses. The program created great stir among the general public too.

Prepared By:

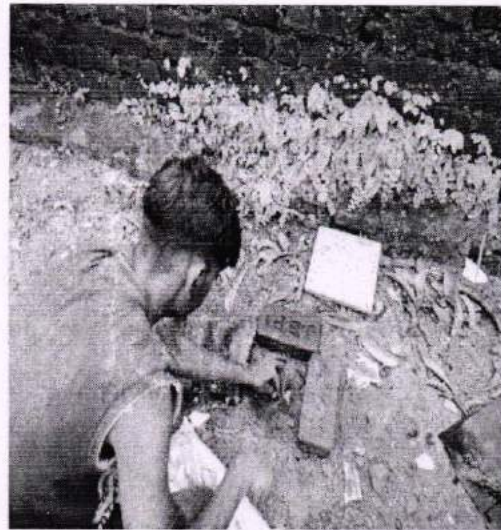
Ms. Ruchita Pandhare



MPG

Dr. Madhukar Gitte
Claras College of Commerce
Yari Road, Versova,
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(Principal)



CLARA'S COLLEGE OF COMMERCE
YARI ROAD, VERSOVA, ANDHERI (W), MUMBAI -61

CCC/NSS/2020-2021/04

16-07-2020

NOTICE

The immune system of the human body is a complex network of cells and proteins, which plays an important role in defending the body against infection. Arsenic Album 30C is one of the most useful homeopathic medicines for improving the immune system, which can also be used as a preventive measure against Covid-19. All the N.S.S. Volunteers are hereby informed that the N.S.S Unit of Clara's college of commerce is distributing Arsenic Album 30 in local areas.

All NSS volunteers are required to participate.

Date of the activity: 20th, 23rd, 25th July

and

3rd, 7th, 11th, 20th August



A handwritten signature in blue ink, appearing to read 'MPG', written over a circular stamp.

Principal

(Dr. Madhukar Gitte)

Principal

Claras College of Commerce

Yari Road, Versova,
Andheri (W), Mumbai-400 061.

20 July to 20 Aug 2020

CLARA'S COLLEGE OF COMMERCE

YARI ROAD, VERSOVA, ANDHERI (W), MUMBAI-61.

REPORT ON DISTRIBUTION OF ARSENIC ALBUM-30

A) **DATE:** 20th, 23rd, 25th July and 3rd, 7th, 11th, 20th August

B) **PLACE:** Local area

C) **TIME:** 14hours

D) **LEVEL:** AREA LEVEL ACTIVITY

E) **STRENGTH OF THE STUDENTS:** 16

Category	Male	Female	Total
N.S.S.	8	8	16

(E) **OBJECTIVE:** The current global situation of the COVID-19 pandemic, which has taken a huge toll on human lives and health, Volunteers, has planned to contribute and give back to society with its small effort.

F) DESCRIPTION:

Due to the lack of effective treatment and the growing number of COVID positive cases even during the lockdown period, Prime Minister Modi had emphasized following the AYUSH guidelines with homeopathy and Ayurveda for protection against COVID-19. These AYUSH guidelines released in January 2020 can be found on the PIB website After facing criticism in India and internationally, the ministry of AYUSH released Annexure I & Annexure-II, that quoted an Italian research review (Bellaire) to stand behind the statements made earlier and to give proof of a mechanistic understanding of Arsenic Album 30 in 'boosting immunity against COVID-19.

As suggested by the government of India, Arsenic Album 30 medicine helps to boost the immunity system. Volunteers distributed Arsenic Album 30 in their societies because during the lockdown, medicines are not accessible to the people and they are unaffordable for some people. The people responded very positively and appreciated the efforts of volunteers in carrying out this task when people do not have any means to go out and seek help due to lockdown.



Prepared By:
Ruchita Pandhare



Principal

Dr. Madhukar Gitte
Principal
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Yari Road, Versova
Andheri (W), Mumbai-400 061.

CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai.

NOTICE

Notice/1-C/2020-21

20.07.2020

All the students of T.Y.B.Com / T.Y.BMS / T.Y.BAF / T.Y.BMM / S.Y.B.Com / S.Y.BMS / S.Y.BAF / S.Y.BMM are hereby informed that Orientation is on Saturday, 25th July, 2020 at 11.30 a.m. on Zoom platform. Attendance is compulsory and important criteria will be discussed.



(Dr. Madhukar Gitte)
Principal

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

REPORT OF: SY/TY B.COM/BMS/BMM/BAF - Orientation AY 2020-21

Date: 25th July 2020

Duration: 01 Hour

SDP/FDP: SDP

Class: SY/TY B.COM/BMS/BMM/BAF

Title: Orientation AY 2020-21

Objectives:

1. To help students understand the nature of the institute and the educational opportunities available to them.
2. To make them aware about values and functions of the University and institute and the central objective of the college as an academic enterprise.

Number of Registered Participants: 54

No of Participants/Beneficiaries: 29

Organizer : B.COM/BMS/BMM/BAF Department

Resource Person : Dr. Babita Kanojia

REPORT

BMS Departments of Clara's College of Commerce, ~~On~~ organized an online Orientation for the SY/TY - B.COM/BMS/BMM/BAF on 25th July 2020 at 11.00am through zoom platform for the students. The main objectives behind organizing this event were to help students understand the nature of the institute and the educational opportunities available to them and to make them aware about values and functions of the University and institute and the central objective of the college as an academic enterprise. Coordinator Dr. Babita Kanojia & Class Mentor had conducted this session. The session dealt with attendance requirement, activities conducted committees and their heads, subject faculties and such other. The session was well structured and covered various aspects on mission and vision of the college and rules and regulations of the college and the university.

Coordinator Dr. Babita Kanojia has also discussed about the internal and external examination and ATKT system and importance of individual committees. He has also thrown light on disciplinary department and actions taken as per the university norms.

Relevant queries were raised from the side of student and they got justified answers from the faculties. The interactions were very relevant and meaningful. Participants would be benefitted with this event.

The program ended with a vote of thanks by Mr. Amit Bansod.

B.COM/BMS/BMM/BAF Department organized activity as an incharge of the programme along with the class wise.

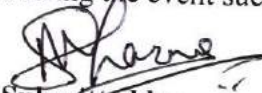
The numbers of beneficiaries were

Category	Male	Female	Total
Students	06	09	15
TOTAL	06	09	15

Outcome:

Participants would be benefitted due to this session in overall information about the academics and guidelines of the university on the examination and attendance.

Mr. Ajay Kaul Sir, Secretary, Mr. Prashant Kashid, Sir, Activity Chairman and Principal Dr. Madhukar Gitte guided had encouraged to conduct the activity. The entire faculty helped in conducting the event successful.


Submitted by
Ms. Minal Sharma




Dr. Madhukar Gitte
Principal
Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

Zoom Invitation of the session on /SY/TY B.COM/BMS/BMM/BAF - Orientation AY 2020-21

Adv. Minal Sharma is inviting you to a scheduled Zoom meeting.

Topic: Orientation AY 2020-21

Time: 25th July, 2020 11:00 AM India

Join Zoom Meeting

<https://us04web.zoom.us/j/79264170259?pwd=T3JXWkVJUEZsaGV6bnJXeENYZTN6dz09>

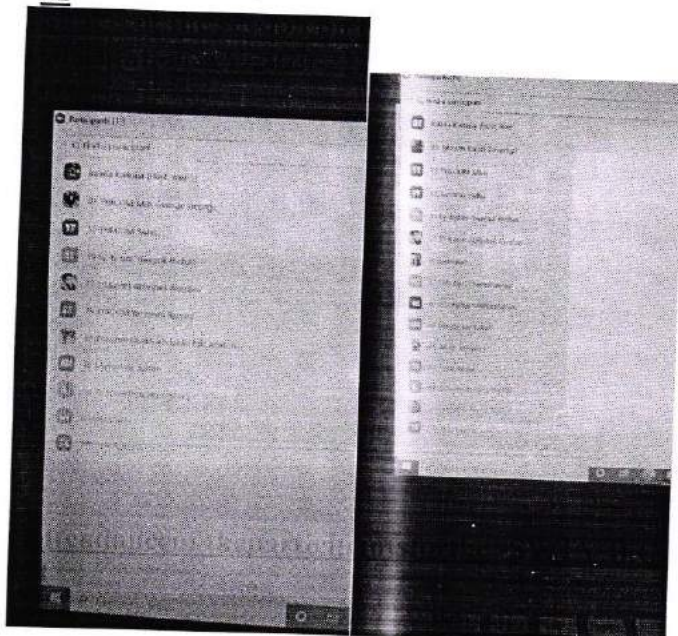
Meeting ID: 792 6417 0259

Passcode: Hqd9eX

Photos of the session on Consolidated Report of FY/SY/TY B.COM/BMS/BMM/BAF - Orientation AY 2020-21



Attendance of the participants for the -SY/TY B.COM/BMS/BMM/BAF - Orientation AY 2020-21



M. P. H. G.
Principal

Claras College of Commerce
Yari Road, Versova,
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Clara's College of Commerce
Yari Road, Versova, Mumbai -400061

Notice

13 August 2020

This is to inform all the students that the college is celebrating Independence Day on 15th August 2020 at 8.00am. In the purview of Corona Virus pandemic situation, students are informed to celebrate it at home and through zoom app.



Principal

Dr. Madhukar Gitte



Principal
Claras College of Commerce
Yari Road, Versova,
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Yari Road, Versova, Mumbai -400061

REPORT OF: Independence Day – 15 August 2020

Date: 15 August 2020

Duration: 01.00 Hr.

SDP/FDP : Both

Class : All Classes

Title: Independence Day

Objectives:

1. To Inculcate patriotism amongst students


Organizer: Children Welfare Center

Participants :- Teachers – 17, Students - 37

REPORT

Clara's College of Commerce celebrated online independence day on 15th August 2020 through zoom app. The national anthem was played and the patriotic songs were sung. Principal Dr. Madhukar Gitte addressed the students on this occasion. The students were asked to take part in the programme through zoom app.




(Dr. Madhukar Gitte)
Principal

Principal
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CLARA'S COLLEGE OF COMMERCE
YARI ROAD, VERSOVA, ANDHERI (W), MUMBAI -61

CCC/NSS/2019-2020/06

10-09 -2020

NOTICE

All the N.S.S. Volunteers are hereby informed that the N.S.S Unit of Clara's college of commerce is participating in the ' Covid- 19 awareness Campaign and Installation of Arogya Setu App' organized by Mumbai University in the local area on .16th and 17th September 2020.

All NSS volunteers are required to participate.


Principal



(Dr. Madhukar Gitte)
Principal
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Yari Road, Versova,
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CLARA'S COLLEGE OF COMMERCE
YARI ROAD, VERSOVA, ANDHERI (W), MUMBAI-61.

REPORT ON COVID-19 AWARENESS CAMPAIGN AND DOWNLOADING OF
AROGYA SETU APP

A) DATE: 16TH & 17TH SEPTEMBER, 2020

B) HOURS DEVOTED: 4 Hrs

C) LEVEL: Area Level Activity

D) STRENGTH OF THE STUDENTS:

Category	Male	Female	Total
NSS	8	9	17

E) Objective: The objective of the campaign is to spread awareness among Society regarding protective measures to prevent the spread of the virus.

E) DESCRIPTION:

Since the beginning of the Covid19 pandemic, there have been reports on increasing pressure on mental health whether it is the loss of a job or fear of losing one, monetary problems, security of food items, the continuous onslaught of worry by an increase in numbers of COVID positive cases, lockdown on movement or workplace or Institutions, worry of Exams or careers, etc. Symptoms of depression, anxiety, palpitations, fear, sadness, feeling of hopelessness, depressed mood, fatigue, sleep disorders, emptiness, and failure in daily task sets in which ultimately affects the mental health of a person. In times like this taking a break, reaching out, taking time off for sleep, exercise & entertainment, and taking the help of experts shall help.

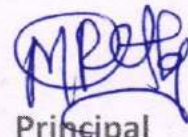
The NSS unit of Clara's College Of Commerce initiated an awareness campaign for the students and public against the outbreak of coronavirus. Volunteers sensitized people in the respective local area on the protective steps against COVID19. Volunteers also demonstrated when and how to use masks, various myths regarding the disease, fake news, and how to be safe and healthy while regular in working and public spaces and where to contact in emergency conditions in their respective societies.

The objective of the campaign was to spread awareness among the students and public regarding the technical guidelines and protective measures to prevent the spread of the virus. Volunteers and Staff as suggested by the NSS cell downloaded India's covid-19 tracking app Aarogya Setu. Volunteers also encouraged others to install the app and explain to them the importance of having such an app on our mobile phones. The awareness campaign was completed successfully.



Prepared By:

Ruchita Pandhare



Principal

Dr. Madhukar Gitte

Principal

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CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai.

NOTICE

Notice/1-C/2020-21

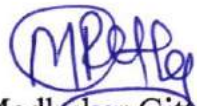
15.09.2020

All the teachers, parents and students are hereby informed that the Parent's Teacher's online meeting (PTA) is scheduled on Saturday, 18th September, 2020 at 11.00 am. (online meeting on Meet Platform : Zoom).

The agenda of the meeting is to discussed about admissions, online teaching and learning, online internal and external exams etc.

All the teachers, parents and students should remain present for the said meeting.




(Dr. Madhukar Gitte)
Principal
Principal
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Clara's College of Commerce
Yari Road, Versova, Mumbai-400061

Report of Parents – Teachers Meet

Clara's College of Commerce conducted Parents- Teachers Meet on Saturday, 19th September 2020 at 11.00am through zoom App. Principal Dr. Madhukar Gitte welcomed all the parents and students for the meet. He discussed in detail rules and regulations of the college. The coordinators introduced all the teachers to the parents. The exam pattern was discussed in the meeting. The parents were asked to share their doubts in the meeting. In the purview of Coronavirus, Parents were told to look after their children and encourage them to attend the classes online.

Beneficiary

Male	Female	Total
18	10	28




Dr. Madhukar Gitte
Principal
Principal
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CLARA'S COLLEGE OF COMMERCE
YARI ROAD, VERSOVA, ANDHERI (W), MUMBAI -61

CCC/NSS/2020-21/07

19-09 -2020

NOTICE

All NSS volunteers are hereby informed that Clara's College of Commerce is celebrating NSS foundation day on 24th September 2020 at 7.30 a.m. through the ZOOM APP.

All NSS volunteers are required to attend the same.


Principal



Dr. Madhukar Gitte
Principal
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CLARA'S COLLEGE OF COMMERCE

YARI ROAD, VERSOVA, ANDHERI (W), MUMBAI-61.

CELEBRATION OF VIRTUAL NSS DAY

A) DATE: 24th SEPTEMBER, 2020

B) PLACE: ZOOM APP

C) HOURS DEVOTED: 2 Hrs.

D) LEVEL: COLLEGE Level Activity

E) STRENGTH OF THE STUDENTS:20

Category	Male	Female	Total
N.S.S.	10	10	20

F) Objective: To inculcate the values of social work and working towards society amongst the participants.

F) DESCRIPTION:

The National Service Scheme (NSS) is a public service program conducted by the Ministry of Youth Affairs and Sports. Every year, NSS day is observed on September 24th across India. The National Service Scheme was launched in 1969, the birth centenary year of Mahatma Gandhi in 37 Universities involving 40,000 students. It has now been extended to all the states and Universities of the country. In the year 1952, the government emphasized the requirement of social and labor service by Indian students for a year.

All Worlds is now in a pandemic situation due to the spread of the deadly virus covid19. So to celebrate NSS Day, the NSS unit of Clara's College of Commerce conducted an online session to boost up the confidence in our volunteers with great fervor and enthusiasm.

The Programme Officer Ms. Ruchita Pandhare explained the motto of N.S.S. "NOT ME, BUT YOU" along with the aims, objectives, and terms of NSS. She also

showed short educational and motivational Videos on a "Swatch Bharat". All the volunteers actively participated in the celebration.

This celebration helped in spreading awareness about the N.S.S day celebration amongst the students.



Submitted by
Gitte
Ruchita Pandhare



Dr. Madhukar

Principal
Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai.

NOTICE

Notice/1-D/2020-21

01.10.2020

All the students of F.Y.B.Com / F.Y.BMS / F.Y.BAF / F.Y.BMM are hereby informed that Orientation is on Saturday, 3rd October, 2020 at 11.30 a.m. on Zoom platform. Attendance is compulsory and important criteria will be discussed.




(Dr. Madhukar Gitte)
Principal

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

REPORT OF : FY- B.COM/BMS/BMM/BAF - Orientation AY 2020-21

Date : 03rd October 2020

Duration : 01 Hour

SDP/FDP : SDP

Class : FY- B.COM/BMS/BMM/BAF

Title : Orientation AY 2020-21

Objectives:

1. To help students understand the nature of the institute and the educational opportunities available to them.

2. To make them aware about values and functions of the University and institute and the central objective of the college as an academic enterprise.

Number of Registered Participants: 80

No of Participants/Beneficiaries: 58

Organizer: B.COM/BMS/BMM/BAF Department

Resource Person: Dr. Babita Kanojia, Adv. Minal Sharma & Mr. Amit Bansod

REPORT

B.COM/BMS/BMM/BAF Departments of Clara's College of Commerce, On organized an online Orientation for the FY - B.COM/BMS/BMM/BAF on 03rd October 2020 at 11.00am through zoom platform for the students. The main objectives behind organizing this event were to help students understand the nature of the institute and the educational opportunities available to them and to make them aware about values and functions of the University and institute and the central objective of the college as an academic enterprise. Coordinator Dr. Babita Kanojia & Mr. Amit Bansod & Class Mentor Ms. Minal Sharma had conducted this session. The session dealt with attendance requirement, activities conducted committees and their heads, subject faculties and such other. The session was well structured and covered various aspects on mission and vision of the college and rules and regulations of the college and the university.

Coordinators has also discussed about the internal and external examination and ATKT system and importance of individual committees. He has also thrown light on disciplinary department and actions taken as per the university norms.

Relevant queries were raised from the side of student and they got justified answers from the faculties. The interactions were very relevant and meaningful. Participants would be benefitted with this event.

The program ended with a vote of thanks by Mr. Amit Bansod.

B.COM/BMS/BMM/BAF Department organized activity as an incharge of the programme along with the class wise.

The numbers of beneficiaries were

Category	Male	Female	Total
Students	22	36	58
TOTAL	22	36	58


Outcome:

Participants would be benefitted due to this session in overall information about the academics and guidelines of the university on the examination and attendance.

Mr. /Ajay Kaul Sir, Secretary, Mr.Prashant Kashid Sir, Activity Chairman and Principal Dr.MadhukarGitteguidedhadencouragedtoconducttheactivity.Theentirefacultyhelpedinconductingtheeventsuccessful.


Submitted by
Ms.Minal Sharma




Dr.MadhukarGitte
Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

Zoom Invitation of the session on Consolidated Report of FY/SY/TY B.COM/BMS/BMM/BAF - Orientation AY 2020-21

Adv. Minal Sharma is inviting you to a scheduled Zoom meeting.

Topic: FY - Orientation AY 2020-21

Time: 03rd October, 2020 11:00 AM India

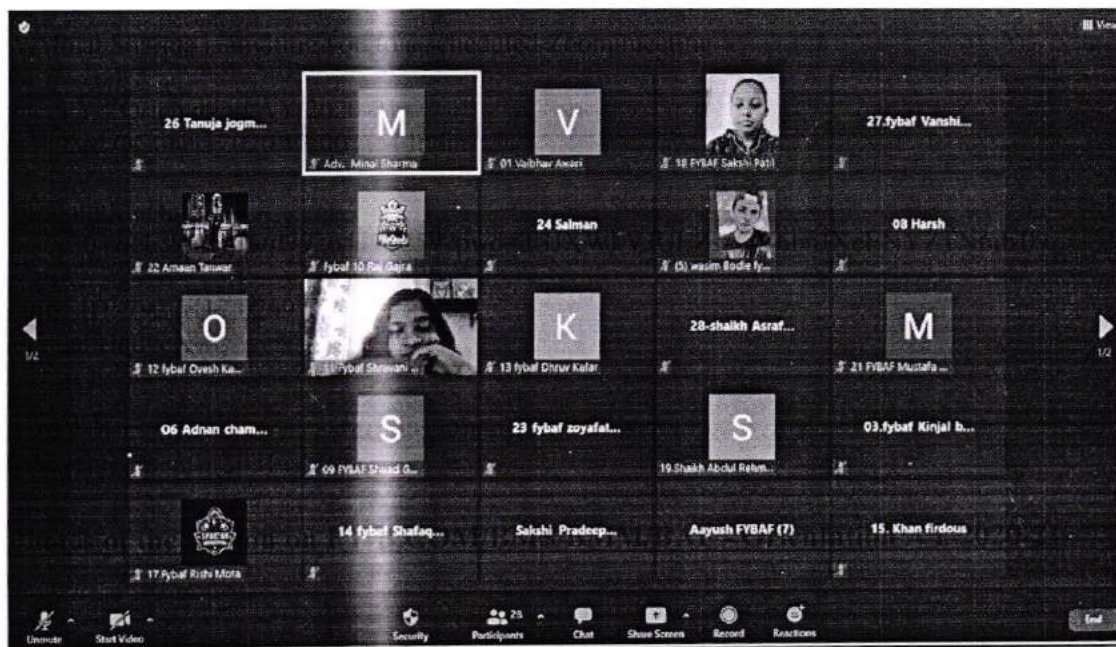
Join Zoom Meeting

<https://us04web.zoom.us/j/79264170259?pwd=T3JXWkVJUEZsaGV6bnJXeENYZTN6dz09>

Meeting ID: 792 6417 0269

Passcode: Hqd9eX

Photos of the session on FY B.COM/BMS/BMM/BAF - Orientation AY 2020-21



Attendance of the participants for the FY-B.COM/BMS/BMM/BAF -Orientation AY 2020-21

Close	Participants (30)
	Waiting(1)
2F	26 FYBCOM pratham Katali
	Participants(29)
	Search
	Babita Kanoujia
0F	09 FYBCOM SHUBHAM BH...
4M	49 Mahira makrani
7S	76 Shaikh saniya fybcom
6K	60 Kodre Nasir...
1B	15.FYBCOM Bhagyeshree
1F	16 fybcom Abhishek Deve...
1F	17 FYBcom Avantika Dhagle
1F	18 FYBCOMcelina Dsouza
M	24fybcomManali Jangle
2F	27 FYBcom Noman Kazi
2F	28 FYBCOM Sufyan kazi
2F	29 Fy Bcom Bajirao Kedari
3F	34 FYBcom Nazim khan
5F	50 FYBCom priyanka mand...
5F	51 fy.Bcom Ajay Marathe
5S	58 Shashank rai
C	59.Cindrella Fybcom Roy
	61 FYBCOM Ayesha Sakha...
6K	62 Khushi Sawat fybcom
M	72 FYBCom Mehvish Shaikh
7F	78 FY.BCOM Anand shinde
B	81 FYBCom MUKESH SIN
8S	82 Singh Pankaj Pramod
6F	83 FYBcom Flza solkar
M9	MAVIA 93
	Invite
	Mute All

Clara's College of Commerce
Yari Road, Versova, Andheri, Mumbai-61

CCC/NSS/2020-21/08

01-10 -2020

NOTICE

All NSS volunteers are hereby informed that Clara's College of Commerce is participating in an Online Poster making and display on 'Gratitude Towards Corona Warriors and Covid-19 Awareness' organized by Mumbai University on 8th October 2020 at 11.30 a.m.

All NSS volunteers are required to participate.




Principal

Dr. Madhukar Gitte

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

CLARA'S COLLEGE OF COMMERCE

YARI ROAD, VERSOVA, ANDHERI (W), MUMBAI-61.

**REPORT ON ONLINE POSTER MAKING AND DISPLAY ON 'GRATITUDE
TOWARDS CORONA WARRIORS AND COVID-19 AWARENESS'**

A) **DATE:** 8th October 2020

B) **PLACE:** Online

C) **TIME:** 4 PM TO 6 PM

D) **LEVEL:** UNIVERSITY LEVEL ACTIVITY

E) **STRENGTH OF THE STUDENTS:** 14

Category	Male	Female	Total
N.S.S.	6	08	14

(E) **OBJECTIVE:** To bring out the creative expression of students and gauge their awareness quotient, at a time when all the educational institutions were locked down due to the COVID-19 crisis.

F) **DESCRIPTION:**

With the COVID-19 pandemic on the rise, the need of the hour is the universal adoption of safety measures. As prevention is better than cure, it is essential to strictly follow precautionary measures. Keeping this in mind, the NSS unit of Clara's College of commerce participated in an online poster making and its display on Gratitude Towards Corona Warriors and COVID-19 awareness organized by Mumbai University where participants will have to design a poster with a hard-hitting slogan on it, highlighting the importance of safety measures in curbing the spread of COVID-19. Volunteers prepared posters to create awareness among the people and to salute our covid-19 worriers for their dedicated service to the nation during this pandemic situation.

Volunteers enthusiastically participated in the activity and made beautiful posters depicting the theme. Volunteers thoroughly enjoyed the activity. The competition helped the students to express their thoughts and show their creativity.

Prepared By:

Ruchita Pandhare
Gitte



Principal

Dr. Madhukar

Principal

Claras College of Commerce

Yari Road, Versova,

Andheri (W), Mumbai 400 061.

26/11/20

CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai-400061

NOTICE

Notice/

24 .06.2021

The Cultural committee is organizing 'FINE ARTS EVENT' for all BCOM/ BMS/ BAF/BMM students on 6th November 2020.

This competition is conducted to generate planning, teamwork, leadership, and multi-tasking thought process among students. A great platform to showcase a student's leadership, creativity, and organization skills.

Submission of artwork to be done on or before: - 6th November 2020.

Registration Fee: Free

Following are the list of competitions:

1. POSTER MAKING:

Theme:

- Corona Time
- Digital Revolution
- Women Safety in the 21st Century

Submission Link: - <https://forms.gle/vJejiTtTaA9kWsNh6>

2. COLLAGE MAKING:

Theme:

- Corona Warriors
- Face Collage of any famous celebrity

Submission Link: - <https://forms.gle/mm7zv8mBX9AdpTgt5>

3. NAIL ART:

Theme:

- Marbled Effect
- Floral stamped Nail Arts
- Bridal Nail Arts

Submission Link: - <https://forms.gle/sc1xqLeZ1USQiJaY9>

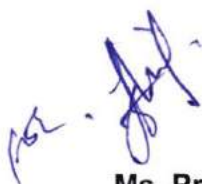
RULES & REGULATIONS:

- Competition will be conducted online via Google forms.
- Artwork must be the original work of the participant.
- Use of google images will disqualify the participant.
- Participants must create their artwork as per the theme provided.
- Participants must attach minimum 5 pictures of their art with different angles.

- Judgement criterion will be based on creativity, design, clarity, and elements present in the Artwork.
- Decision of judges will be final and binding.
- Results will be announced in the second week of November on your respective whatsapp group. E-certificates will be provided to all the winners and participants.

FOR ANY QUERIES CONTACT:

- 1.Ms. Prabhavati Manjrekar - 9930538960
- 2.Mrs. Shweta Shirode - 7021774465
- 3.Mr. Shripad Joshi - 9730730222



Ms. Prabhavati Manjrekar
Cultural Coordinator




Dr. Gitte Madhukar
Principal
Claras College of Commerce
Yari Road, Versova,
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5 Sep 20

Clara's College of Commerce
Yari Road, Versova, Mumbai- 400061

Report of Online Fine Arts Event

The cultural Committee of Clara's College of Commerce organized Online Fine Arts event on 6th November 2020. The aim of the competition was to inculcate within students skills such as planning, teamwork, leadership qualities and multi-tasking. The committee conducted following events:

- 1) Poster Making Competition
- 2) Collage Making Competition
- 3) Nail Art Competition

The submission of the artwork was done till 6th November 2020 by providing a goggle link to the students. Following themes were given to the students:

For Poster Making Competition:

1. Corona Time
2. Digital Revolution
3. Women Safety in the 21st Century

For Collage Making Competition:

1. Corona Warriors.
2. Face Collage of any famous celebrity

For Nail Art Competition:

1. Marbled Effect
2. Floral stamped Nail Arts
3. Bridal Nail Arts

Following is the **list of the winners** in the competition:

Poster Making Competition:

- 1st winner- Mr.Nasir Kodre - FYBCOM
2nd winner- Ms.Hiba Merchant - FYBMS
3rd winner- Mr. Vignesh Kounder - TYBMS

Collage Making Competition:

- 1st winner- Ms. Sanjana Chavan - TYBCOM
2nd winner- Ms.Chelsea Rodrigues - TYBAF
3rd winner- Mr. Vignesh Kounder - TYBMS

Nail Art Competition:

- 1st winner- Ms. Iqra Khan - TYBMS

2nd winner- Ms.Darshana Devda – SYBMM
3rd Winner – Ms. Runali Mhashilkar - TYBAF

The number of the **beneficiaries** of the competition is as follows:

Poster making-

Male - 4
Female - 8

Collage making

Male - 1
Female - 2

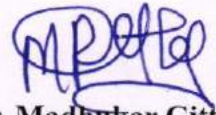
Nail art -

Male - 1
Female - 6

Total participants of the competition-22

Students were provided online certificates. Miss. Prabhavati Manjarekar coordinated the activity. All the faculty helped in smooth conduction of the event. Mr. Ajay Kaul Sir, Secretary, Mr. Prashant Kashid sir, Activity Chairman, Dr. Madhukar Gitte, Principal motivated to conduct the event.

Prepared by – Mr. Shripad Joshi



Dr. Madhukar Gitte
Principal
Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai.

NOTICE

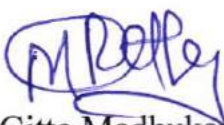
Notice/2-B/2020-21

25.01.2021

All the Teaching and Non-Teaching staff of Degree section are hereby informed that the **Republic Day** of India is celebrated on **Wednesday, 26th January, 2021** in the college premises. Reporting timing is 8.30 a.m. and Flag hoisting programme timing is 9.00 a.m.

The attendance of Teaching and Non-Teaching staff is compulsory.




(Dr. Gitte Madhukar)
Principal
Principal
Claras College of Commerce
Yari Road, Versova,
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Clara's College of Commerce
Yari Road, Versova
Mumbai 400061

Report on the celebration of 'Republic Day'

The day is celebrated with great pride and enthusiasm throughout India as the anniversary of the Constitution of India and the transition of India from a British Dominion to a republic on 26th January, 1950. On this day Indians proudly fly their tricolor Flag, sing patriotic songs like "Vande Mataram", "Jan Gan Man" and pay tribute to all the freedom fighters who sacrificed their lives in order to gain the freedom for India. Clara's College of Commerce also takes pride to celebrate the day on a grand scale. CWC (Children Welfare Center) comes together as a family and from school to the college section's of CWC and enthusiastically take part in the celebration. Clara's College of Commerce celebrated Republic Day on 26th January 2020.



Dr. Ajay Kaul, Secretary of CWC welcomed the guest and instilled patriotism amongst students. The speech with full zest covered the problems faced by society and stressed on the solutions to those problems. Principal Dr. Gitte was also on the dais on the occasion.

Ms. Riddhi Desai, a student of FYBCOM delivered an informative speech. She talked about the happenings around the world and focused on the achievements of our country.



Shri .Ajay Kaul, General Secretary, in his concluding speech talked on the necessity of unity. He wished good luck to everyone on Republic Day. The toppers of the college were felicitated on the occasion of the Republic Day. The students from School, High School and College of CWC filled and spread the colour of joy by performing various patriotic songs on the occasion.

Place: Versova
Date: 26th January 2020
Prepared by – Shripad Joshi



Dr. Madhukar Gitte
Principal

Principal
Claras College of Commerce
Yash Road, Versova
Andheri (W), Mumbai-400 061.

CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai.

NOTICE

Notice/2-A/2020-21

27.01.2021

***Library Advisory Committee* of Clara's College of Commerce**

Organises 3rd *BRAINVITA*-Quiz Competition (Online)

- Saturday, 6th February, 2021, @ 12 pm

***Elimination Round*- Friday, 5th February, 2021, 12 pm**

***Who can Participate? ***

All the Under-graduation (B. Com, BMS, BAF & BAMMC) and Post-Graduation(M.Com)students of Clara's College of Commerce

- Individual Participation Only
- No Registration Charges
- All the Participants will receive participation certificate(E-Certificate)
- There will be 25 questions of 2 marks each in elimination round.
- Minimum scoring of 50% in Elimination Round to qualify for main rounds.

- Click on below link to register and participate in the quiz:
<https://forms.gle/BLenwMMCre6V9qTQ8>

***Last Date of Registration: * 2nd February, 2021**

***Note: * First 100 registrations will only be considered for participation.**

Regards,

Dr. Madhukar Gitte
Principal,
Clara's College of Commerce

For queries contact:

Ms. Archana Narvekar / Mr. Reetesh Singh
7506469043 / 7738407325



Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

Clara's College of Commerce
Yari Road, Versova
Andheri (W), Mumbai 400061

Report

BRAINVITA- Quiz Competition 2020-21

Date: 8th February, 2021

Library Advisory Committee of the college had organized **“BRAINVITA- Online Quiz Competition 2020-21** on 5th and 6th February 2021 on digital platforms such as Google forms and Google Meet taking into consideration the current Covid-19 pandemic scenario.

The Welcoming of the participants and Introduction was done by Principal Dr.Madhukar Gitte. After the introduction rules and regulations of the competitions were explained by Prof. Reetesh Singh to the participants.



This year the competition was held only for



127 students had participated in the said

The competition was conducted in 3 rounds i.e Elimination Round, Semi-Final Round and Final round respectively.

Students were asked questions on various topics such as Current affairs, Language & Literature, Inventions & Innovations, History, Geography, Sports, Culture, and Cinema etc.

Top five individual participants from elimination round were selected for next round i.e semi final round. Top three scoring participants from semi-final round were selected for Final round.

Top two participants from Final round were declared as 1st Prize winners and 2nd Prize winners respectively.

Following students were declared winners-

Name	Class	Rank
Ms. Iqra Khan	T.Y.BMS	1 st
Ms. Sakshi Patil	T.Y.B.Com	2 nd

Total Number of Beneficiaries: 27

The distribution of beneficiaries was as follows:

Class	FEMALE	MALE	TOTAL
F.Y.BCOM	3	1	4
T.Y.BMS	4	4	8
S.Y.BCOM	3	3	6
S.Y.BMS	1	2	3
T.Y.BCOM	3	1	4
F.Y.BMS	1		1
T.Y.BMM		1	1
TOTAL	15	12	27



Winners were honored with the e-certificates. Other participants were honored with the e-certificate of Participation and encouraged to participate every year.

The Competition concluded with a Vote of Thanks offered by Ms. Archana Narvekar

Archana

Report Prepared By:

Archana Narvekar- Librarian



Dr. Madhukar Gitte

Dr. Madhukar Gitte

(Principal)

Principal

Claras College of Commerce

Yari Road, Versova,
Andheri (W), Mumbai-400 061.

CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai.

PARENT'S TEACHERS MEETING

NOTICE

Notice/05/2020-21

12.02.2021

All the teachers, parents and students are hereby informed that the Parent's Teacher's online meeting (PTA) is scheduled on Saturday, 15th February, 2021 at 11.00 am. (online meeting on Meet Platform : Zoom).

The agenda of the meeting is to discussed about admissions, online teaching and learning, online internal and external exams etc.

All the teachers, parents and students should remain present for the said meeting.




(Dr. Madhukar Gite)
Principal
Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

Clara's College of Commerce
Yari Road, Versova, Mumbai-400061

Report of Parents – Teachers Meet

Clara's College of Commerce conducted Parents- Teachers Meet on Monday, 15 February 2021 at 11.00am through zoom App. Principal Dr. Madhukar Gitte welcomed all the parents and students for the meet. He discussed in detail rules and regulations of the college. The coordinators introduced all the teachers to the parents.


The Following points were discussed in the meeting:

- The exam pattern was discussed in the meeting.
- The parents were asked to share their doubts in the meeting.
- In the purview of Coronavirus, Parents were told to look after their children and encourage them to attend the classes online.
- The parents were asked to motivate their children to participate in the college activities through online platform.

Beneficiary

Male	Female	Total
20	12	32




Dr. Madhukar Gitte
Principal
Clara's College of Commerce
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Clara's College of Commerce
Yari Road, Versova, Mumbai – 400061

Notice

Date: 12th ^{Feb}, 2021

This is to inform all the students and faculty that Women Development Cell and Internal Quality Assurance Cell of Clara's College of Commerce is Organizing online quiz to commemorate National Womens Day, on 16th and 17th Feb, 2021. Link for the quiz will be shared on Watsapp groups.

Note: 1.Registration is free

2. E- certificate will be provided to the participants scoring more than 50% marks in quiz would get certificates

Organising Committee- Mrs.Jisha Varghese, Adv. Minal Sharma, Mr.Reetesh Singh

Contact Person : Mr. Reetesh Singh (Mob-7738407325)


Principal



Dr. Madhukar Gitte
Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

Clarar's college of commerce

Yari Road, versova

Women development Quiz cell

Report on Online Quiz on National Women's Day

Date: 18th and 19th FEB, 2021

No. of beneficiaries: 1002

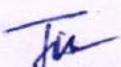
Objectives: 1. To create awareness about National women's day

2. To highlight the women achievers of India.

3. To create awareness of legal rights of women.

National women's day is observed to celebrate the social, cultural, political and economic achievements of women in India. To create awareness about national women's day and the women acheivers of India from various fields the Women development cell and IQAC of clara's college of commerce organized an online quiz competition on 18th and 19th Feb, 2021. Quiz was conducted through google form, and the participants who scored more than 50% in quiz were issued e- certificates also. Participants from across the country participated in the quiz. Students, faculty, Principal from various states and various colleges participated in the quiz. Responses from 1002 participants were obtained for the quiz.


Note: Due to technical issues it was held on 18th and 19th instead of 16th and 17th Feb. 2021


Prepared By.

Mrs. Jisha Varghese

Assistant Professor




Dr. Madhukar Gitte

Principal

Principal

Clarar's College of Commerce

Andheri, Mumbai - 400 061.

CLARA'S COLLEGE OF COMMERCE
YARI ROAD, VERSOVA, ANDHERI (W), MUMBAI -61

CCC/NSS/2020-21/09

15-02 -2021

NOTICE

"Nothing will benefit human health and increase the chances for survival of life on Earth as much as the evolution to a vegan diet." "One should not kill a living being, nor cause it to be killed, nor should one incite another to kill."

All NSS volunteers are hereby informed that Clara's College of Commerce in association with Vegan Outreach is organizing 'Virtual Tour: Mission Compassion 2021' on 22nd February 2021 at 4 pm on the ZOOM platform. The class teacher will share the link in their respective WhatsApp group.

All students are required to attend the same.

All NSS volunteers are required to attend the same.




Principal

Dr. Madhukar Gitte

Principal
Claras College of Commerce
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Clara's college of commerce
Yari road, Versova, Andheri (w), Mumbai-61.

REPORT ON MISSION COMPASSION 2021

A) DATE: 22/ 2/2021

B) PLACE: ONLINE

C) HOURS DEVOTED: 20 Hrs.

D) LEVEL: College Level Activity

E) STRENGTH OF THE STUDENTS: 19

Category	Male	Female	Total
N.S.S.	11	08	19

F) Objective: To make veganism mainstream.

G) Description:

Nothing will benefit human health and increase the chances for survival of life on Earth as much as the evolution to a vegan diet." One should not kill a living being, nor cause it to be killed, nor should one incite another to kill."

The N.S.S. unit of Clara's college of Commerce in association with Vegan Outreach organized 'Virtual Tour: Mission Compassion 2021' on 22nd February 2021 at 4 pm on the ZOOM platform. The Keynote speaker was Kuntal A. Joisher, the first mountaineer in the world to have climbed Mount Everest entirely on a plant-based diet.

Vegan Outreach is a non-profit organization working to end violence towards animals. Vegan Outreach is a weekly email series from Vegan Outreach containing tips, recipes, and resources for those interested in learning more about animal-free eating. Vegan Outreach mobilized an army of outreach coordinators to educate community members and college students about the benefits of vegan living. They provided nutrition information, showed virtual reality footage of animal agriculture, and host information. Further, Vegan

Outreach provided free resources and information to help people make the switch to a vegan diet, whether it is for their health, the environment, or the animals. In this flagship program, 10 Weeks to Vegan, provided ten weeks of resources and motivation to guide people through the switch to vegan eating. Key speaker r. Kuntal A. Joisher said that, "A vegan lifestyle prevents a tremendous amount of animal slaughter and suffering. It offers a potent way to shrink our environmental footprint, especially about climate change. In addition, a well-planned vegan diet can fuel the highest levels of fitness, while reducing our risk of various chronic diseases. Plus, the food is insanely delicious and it becomes more widely available every year".

The entire session was very informative and knowledgeable.



Prepared By:

Mr. Shahid Ansari



Principal

Dr. Madhukar Gitte
Principal
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Clara's College of Commerce
Yari Road, Versova, Mumbai- 400061

Notice

This is to inform all the students and staff that the college is celebrating Marathi Bhasha Divas on 27 February 2021 at 11.00 am through the zoom app. The link is shared in the what's app group. All are requested to attend the same.



A handwritten signature in blue ink, appearing to read "MPB".

Dr. Madhukar Gitte

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

Clara's College of Commerce
Yari Road, Versova, Mumbai- 400061

Report of Online Marathi Bhasha Divas Celebration

Clara's College of Commerce celebrated online "Marathi Bhasha Divas" on 27th February 2021. The college conducted Marathi Essay writing competition in order to improve writing skills of students. The college also organized an online guest lecture on the topic "Marathi Bhasha Samrudhha Varasa". Dr. Shrikant Susar, from Arts, Science and Commerce College Satral, Dist. Ahmednagar was invited as a guest speaker. He talked on the valued culture of Marathi Language.

The winners of the competition are as follows:

1. Desai Riddhi Santosh – SYBCOM
2. Sakshi Rajesh Malhotra – FYBMS
3. Sahana Najmuddin Kazi - SYBAF

Total participants of the competition-28

Total participants for the Guest Lecture-26

Students were provided online certificates. Mr Shripad Joshi coordinated the activity. All the faculty helped in smooth conduction of the event. Mr. Ajay Kaul Sir, Secretary, Mr. Prashant Kashid sir, Activity Chairman, Dr. Madhukar Gitte, Principal motivated to conduct the event.

Prepared by – Mr. Shripad Joshi



Dr. Madhukar Gitte
Principal
Principal

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Andheri (W), Mumbai-400 061.

CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai – 400061

NOTICE

Notice/7-A/2020-21

01.03.2021

This is to inform all the students and faculty that Women Development Cell and Department of Bachelor of Commerce of Clara's College of Commerce is Organizing One day national level webinar on Gender Sensitization. Date: 8th March 2021 Time: 12pm-1pm

Register for the webinar using the link -<https://forms.gle/B6wHdD3QeCtrXNXo6>

Note: 1.Registration is free

2. Webinar will be conducted on Google meet.

3. Link for webinar will be shared with registered participants.

4. E- certificate will be provided to attendees on submission of feedback.

5. After registration join what's app group-

<https://chat.whatsapp.com/EeVK31pzH1l9t7JKPdx9JK>

Organising Committee- Dr.Babita Kanojia, Mrs.Jisha Varghese, Adv. Minal Sharma,
Mr.Reetesh Singh

Contact Person

Mr. Reetesh Singh (Mob-7738407325)

Dr. Babita Kanojia (Mob-9699240005)




(Dr. Gitte Madhukar)
Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

Claras's college of commerce

Yari Road, Versova Women development Quiz cell Organizes

One Day Online National Webinar On Gender Sensitization

In Collaboration

with National Human Rights & Social Justice Commission

Report On One Day Online National Webinar On Gender Sensitization

Date: 8th March 2021

Resource person: Mrs. Anita Singh(Psychologist)

Key Note Speaker: Dr. Mehtab Ray

No. of Beneficiaries: 178


Objectives: 1. To celebrate the International women's day

2. To create awareness about needs of varied gender

3. To develop a sense of equality, inclusivity and diversity among the people.

As part of celebration of International women's day, Women development cell and Department of bachelor of commerce of Clara's college of commerce in collaboration with National Human Rights & Social Justice Commission organized a one day national level webinar on gender sensitization. The aim of webinar was to create an understanding among people the need for gender equality in society and an awareness of needs of varied genders. Webinar was organized in Google meet. During the session the key note speaker Dr. Mehtab Ray highlighted on the difference in attitude of society towards men and women, how discrimination is shown among them on various grounds. The resource person Dr. Anita Singh elaborated the topic with the help of examples from mythological stories and tales. She emphasized on the need to initiate change from one's home, one's personal life. Registrations from across the country were obtained for the webinar, registrations were obtained through google form. 178 respondents attended the webinar, session was thoroughly enjoyed by the attendees, question answer session was also conducted at the end of session, where in many participants raised their questions and satisfying answers for that was provided by the resource person. Attendees were issued e-certificate for participation in the webinar.




 Prepared by,
 Ms. Jisha Varghese
 Assistant Professor




 Dr. Madhukar Gitte
 Principal
Principal
Claras College of Commerce
 Yari Road, Versova,
 Andheri (W), Mumbai-400 061.

CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai-400061

IQAC NOTICE

Notice/07/2020-21

26.02.2020

All the teachers are hereby informed that IQAC Cell is organizing One Day Online National Webinar on **"REVISED NAAC ACCREDITATION FRAMEWORK : UNDERSTANDING & CHALLENGES** (Faculty Development Programme) Tuesday, 9th March, 2021 at 11.30 a.m.

All the teachers are requested to attend the webinar on the above mentioned date.


(Dr. Mamta Rajani)
IQAC Coordinator




(Dr. Gitte Madhukar)
Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

CLARA'S COLLEGE OF COMMERCE

YARI ROAD, VERSOVA

**Report On One-day National level webinar On 'REVISED ACCREDITATION NAAC ACCREDITATION
FRAMEWORK: UNDERSTANDING AND CHALLENGES'**

A Day National level webinar On ' REVISED ACCREDITATION NAAC ACCREDITATION FRAMEWORK: UNDERSTANDING AND CHALLENGES' was organized on Tuesday 9th March 2021 from 11.30 am by Internal Quality Assurance Cell (IQAC). The event took place on the Google meet platform. The webinar was organized to focus on the overall Revised Assessment and Accreditation process of NAAC which starts with registration to NAAC online portal, IQA requirements and process of submission, Self-study Report submission, Student satisfactory survey, Data Validation, and Verification. The aim of the seminar is to make understand the participants about NAAC's Revised Accreditation Framework with effect from 2020. The Workshop witnessed 273 participants from various colleges.

The Guest Speaker was Dr. Ayub Shaikh, Associate Professor at I.C.S. College of Arts, Commerce, and Science, Khed, also Founder Member of IQAC Cluster India. The Workshop was formally inaugurated by IQAC head of Clara's College of Commerce, Dr. Mamta Rajani, and began with a welcome address by Principal Dr. Madhukar Gitte. . He expressed his gratefulness to the presence of Dr. Aayub shaikh, on the auspicious occasion. He welcomed all the participants.

The resource person Dr. Ayub presented on 'Relevance of Assessment and Accreditation.' In course of his dynamic presentation, he flagged certain important points which the institutions should focus upon. Those points may be summarized as follows:

- NAAC framework for assessment and accreditation is unique to any other country and the assessment is based on Global Good Practices and Norms.
- Quality Assurance is a must and therefore quality assessment is to be accepted as a pleasant and productive challenge
- NAAC is instituted to help institutions to help and achieve quality assurance and face the challenge
- Relevance and need for SWOT and documentation
- IQAC should be empowered to take necessary action and bring a change for the better
- Since Best Practices can significantly contribute to the development of the institution, identifying Best Practices is the need of the institution
- Preparatory Session on NAAC- SSR & Re-accreditation New Format
- Discussed all Metrics and Weightage distribution with reference to each criterion.

- Criteria 2 and criteria 5 plays a vital role in getting a good grade

Dr. Ayub Shaikh has also stressed the importance of getting NAAC accreditation by 2022 as per the Quality mandate of UGC. He insisted on preparing and submitting the SSR as per the real work done and documented. He also insisted on how to prepare the faculty and students for Student Satisfaction Survey which is key in the revised framework for achieving good scores and grades for the institution. He gave knowledge to the participants on how to face the peer team visit in the revised framework. He made the participants understand the mistakes that happened during their SSR preparation, submission and how to overcome them with proper measures.

The concluding session of the Workshop paved way for clearing the queries of the participants from various Colleges regarding the online submission and the processes involved in Assessment and Accreditation. The participants very much appreciated the efforts of the IQAC department of Clara's College of Commerce to organize the Workshop. Most of the participants requested to organize seminars on various aspects of Quality improvement/ sustenance at periodic intervals. The Workshop ended at 2. 15 pm.

Number of Beneficiaries

Category	Male	Female	Total
	147	126	273

Report prepared & submitted by:

Ms. Ruchita Rajan Pandhare

Date: 12/03/2021



(Signature)
Principal

Dr. Madhukar Gitte

Principal

Claras College of Commerce
Yari Road, Andheri (W), Mumbai-400 061.

6.3.5(QIM): Institutions Performance Appraisal System for teaching and non teaching Staff.

Describe the functioning status of the Performance Appraisal System for teaching and non-teaching staff within a maximum of 500 words

Institute has performed based appraisal report system for teaching & non teaching on the Annual performance may be used for their promotions

Prepare format for Teacher considering following parameters

Academic, Research , Co-curricula and Extracurricular, activities, relation with students, colleagues & administrative staff.

Prepare format for Non-Teaching considering following parameters

Professional Competence, performance, personal characters, outstanding contribution.

Process-

Appraisal form filled by employ, reviewed by HOD, Faculty incharge & principal. Overall report reviewed by chairman of G.C & recorded in office as confidential report , timebeing used for promotion



6.4.2(QnM): Funds / Grants received from non-government bodies, individuals, philanthropers during the last five years (not covered in Criterion III).

Supporting Documents

➤ Audited statement of Account

Additional Information:-

- Extract of Financial Audit Report – upload to College website and provide link to template
- Sanctioned letters / Receipts/ Checks / DD upload to SSR.



CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai-400061

NOTICE

Notice/08/2020-21

10.03.2021

All the students are hereby informed that Internal Quality Assurance Cell (IQAC) of Clara's College of Commerce in collaboration with TechnoServe is organizing Personality Development Program and Job Placement Opportunities for the students on Friday, 19th March, 2021 on Zoom platform.


If you are interested in starting a Corporate Career and would like to know more about TechnoServe's Campus to Corporate Careers Program join in for the orientation.

Orientation details :

When – Friday, 19th March, 2021

Where – Zoom Meetings

Time – 12.00 noon to 1.00 p.m.


(Dr. Mamta Rajani)
IQAC Coordinator




(Dr. Gitte Madhukar)
Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

Clara's College of Commerce

Subject: Final Training Report 2020-21

Stream	Batch size	Date started	Date completed	Placed Number	Trainer
BCOM/BMS/BAF	34	30.03.2021	04.05.2021	25	Diliaca R

Total **Placed students** through TechnoServe and self placed through career counselling and training is 25

Summary of training:

The students have completed 100-hour program including Personal effectiveness, Communication Readiness, Career Readiness and Work Readiness. Training was delivered through online class. The students have also undergone individual counselling during the program, post training, pre placement and also post placements.

Summary of placements:

Company Name	Number of students placed	Salary offered
Samco Securities Ltd	02	180000/-
HDB Financial Services (Andheri east)	07	176400/-
HDFC Securities	03	144000/-
Zepto	02	180000/-
Impact Guru	01	240000/-
Ufaber	03	530000/-
Diquery Digital	01	180000/-
Angel Broking	01	168000/-
Lattu Kids	01	168000/-
Destiny Enterprises	01	120,000- 180,000/-
Janaakrosh	01	120,000- 180,000/-
Zed Print Media	01	120,000- 180,000/-
Chalice Organization	01	120,000- 180,000/-
Total	25	

Remaining students are continuing to receive updates about vacancies undergoing interview and placement processes.

Report by

Diliaca Rodricks

Program Specialist- Placements and Training, TechnoServe India



Principal

Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.



CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai-400061

Notice

As per UGC Regulations on curbing the menace of ragging in higher educational institutions Clara's College of Commerce is organizing "Anti Ragging Session" on 20th March, 2021 at 11.00 a.m. through online zoom meeting link for the same will be provided in your class group. All the students are required to attend the same.



Principal



Dr. Madhukar Gitte

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova.

Report on "Anti-Ragging Session for FYBCOM & FYBAMMC"

Date: 20/03/2021

Duration: 40 Min

SDP/FDP/Class: SDP

Title: "Anti-Ragging Session"

Name of Resource Person: NA

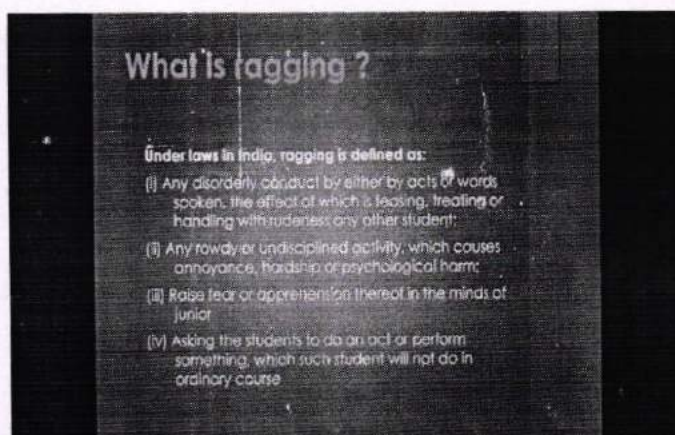
Objectives: To aware students about effects of ragging.

No. of participants/Beneficiaries: 29

Organiser: BCOM & BAMMC

As per UGC Regulations on curbing the menace of ragging in higher educational institutions our college had organized an online Anti-Ragging Session for students of FYBCOM and FYBAMMC on 20th March 2021 on Zoom Platform at 10.45 am.

In the session Asst. Prof. Reetesh R. Singh discussed the problems faced by students due to ragging with PowerPoint Presentation.





Students were allowed to share their concern regarding the ragging issues during the session. Many students participated in the question answer session which was kept at the end of session.

The whole session was full of information which cleared the all doubts of students.

No. of Beneficiaries: 29

Distribution of beneficiaries was as follows:

	Female	Male	Total
FYBCOM	17	8	25
FYBAMMC		4	4
Total	17	12	29

Submitted by

Asst. Prof. Reetesh R Singh




Principal

Dr. Madhukar Gitte
Principal
Claras College of Commerce
Vand Road, Versova
Andheri (W), Mumbai-400

CLARA'S COLLEGE OF COMMERCE

Yari road, Versova

Report of 'AWARENESS PROGRAMME ON ANTI-RAGGING'

Date: 20th March, 2021 **Duration:** 1 hour **SDP/FDP/Class:** FYBMS

Title: Awareness Programme on Anti- Ragging

Name of the Resource Persons: Advocate Minal Sharma

Objectives: To aware the students of dehumanizing effect of ragging inherent in its perversity

No. of Participants/ Beneficiaries: 24

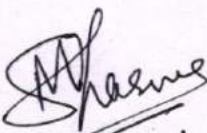
Organiser: Anti- Ragging Committee

Report

Clara's College of commerce organised an online session on 'Awareness Programme on Anti-Ragging' on 20th March, 2021 at 11:00 a.m. on ZOOM platform. The session was coordinated by Miss. Prabhavati Manjrekar. The workshop was attended by FYBMS students and total count of beneficiaries were:

Class	Male	Female	Total
FYBMS	12	12	24

Miss. Prabhavati Manjrekar, welcomed the guests Advocate. Minal Sharma. She emphasized overview about anti- ragging, forms of ragging. She also explained how ragging affects victims family, ragger as well as the educational institution. She discussed with the students what are the legal provisions against ragging. The videos related to ragging were shown and also convey to the students legal action to be taken against ragging. The students took keen interest in learning and understanding the session. The session thought the students that ragging shall spoil their career. The queries raised by the students were answered by Advocate. Minal Sharma


Submitted by

Adv. Minal Sharma


Principal

Dr. Madhukar Gitte



List of the FYBMS students AY 2020-21 attended Anti ragging sessions

Roll

No.	Names of Students
1	Malhotra Sakshi Rajesh
3	Khatri Zaid Sohel
5	Kanojia Sonia Santosh
7	Dodhia Ishaan Anis
8	Shaikh Mohammed Humair Hussain
10	Ayesha Shaheed Merchant
18	Solkar Sufiyan Taslimarif
19	Shaikh Amaan Nomaan
27	Ravariya Dhruv Dhanji
31	Khan Saad Shahid
38	Khan Muskan Sarahuddin
39	Khan Aaliya Dilshad
43	Siddiqui Mohammed Rakin Nisar
44	Gupta Simran Girishchandra
45	Bhandare Krish Prabhakar
46	Singh Kashish Mahesh
53	Singh Ekta Surendra Kumar
54	Khan Ramsha Mohammed Zahir
60	Chunawala Atiq Shafiq
67	Vats Riya Samant Kumar Singh
70	Gounder Sushilkumar Palani
76	Shaikh Falak Riyaz
77	Singh Sajan Umesh
82	Macchiwala Aafrin Yusuf

CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai-400061

Notice

As per UGC Regulations on curbing the menace of ragging in higher educational institutions Clara's College of Commerce is organizing "Anti Ragging Session" on 20th March, 2021 at 11.00 a.m. through online zoom meeting link for the same will be provided in your class group. All the students are required to attend the same.

A handwritten signature in blue ink, appearing to read "M. Gitte".

Principal

Dr. Madhukar Gitte
Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai-400061

NOTICE

Notice/9-B/2020-21

18.03.2021

All the teachers and students are hereby informed that Alumni Association of Clara's College of Commerce is organizing an online session on "Career opportunities in Digital Marketing" on Saturday, 20th March, 2021 from 12.00pm to 1.00 pm

All the teachers and students are requested to attend the workshop on the above mentioned date.

(Mr. Sushant Redkar)
Alumni President




(Dr. Madhukar Gitte)
Principal
Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai - 400061.

Report on "Career opportunities in Digital Marketing"

Date: 20/03/2021

Duration: 60 Mins

SDP/FDP/Class: SDP

Title: "Career opportunities in Digital Marketing"

Name of Resource Person: Sushant Redekar

Objectives: To create awareness on the new job avenues in digital marketing

No. of participants/Beneficiaries: 11


Organiser: Alumni Association

The Alumni Association conducted an online session on "Career opportunities in Digital Marketing to provide insight and create awareness on the latest job avenues in the field of marketing. The following points were discussed in the session:

The career opportunities of digital marketing in India are:

- Digital Marketing Manager.
- Social Media Manager.
- Brand Manager.
- Online Content Developer.
- Search Engine Optimization Expert.
- Business Analytics Specialist.
- Web Designer.
- Mobile Marketing Specialist.

In the end, a question answer session was conducted where all the doubts of the students were cleared spontaneously.


(Sameer. S. Gandhi)
Submitted by




(Dr. Madhukar Gite)
Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.



CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai-400 061.

NOTICE

Notice/33-A/2021-22

15.12.2021

All the students of B.Com/BMS/BAF/BAMMC/M.Com are hereby informed that who ever wishes to participate for Youth Festival will be held in January, 2022. Please give your names to Prof. Shweta Shirode, Cultural Co-ordinator .



A handwritten signature in purple ink, appearing to read "M. Gitte".

(Dr. Madhukar Gitte)

Principal
Principal

Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061

20 March -21

List of students Participated and winner YOUTH FESTIVAL 2020 – 2021

						RANK FINALS
1	INDIAN LIGHT VOCAL SOLO	INDIVIDUAL	CLARA'S COLLEGE OF COMMERCE YARI ROAD, VERSOVA	POUDEL BIMLA TEJ PRASAD	PARTICIPATION	-----
2	WESTERN VOCAL SOLO	INDIVIDUAL	CLARA'S COLLEGE OF COMMERCE YARI ROAD, VERSOVA	KHAN IQRA IRFAN	PARTICIPATION	-----
3	ELOCUTION (ENGLISH)	INDIVIDUAL	CLARA'S COLLEGE OF COMMERCE YARI ROAD, VERSOVA	MALHOTRA SAKSHI RAJESH	SECOND (ZONAL ROUND)	CONSOL ATION (FINALS)
4	STORY TELLING (ENGLISH)	INDIVIDUAL	CLARA'S COLLEGE OF COMMERCE YARI ROAD, VERSOVA	SANJIVANI MANSI TUSHAR KANT PANDIT	FIRST (ZONAL ROUND)	PARTICI PATION
5	MONO ACTING (HINDI)	INDIVIDUAL	CLARA'S COLLEGE OF COMMERCE YARI ROAD, VERSOVA	SHAIKH MOHAMMED HUMAU M HUSSAIN	PARTICIPATION	-----
6	ON THE SPOT PAINTING	INDIVIDUAL	ONLINE	JUVALE MEHEK RAFIQ	PARTICIPATION	-----
7	POSTER MAKING	INDIVIDUAL	ONLINE	MERCHANT HIBA SHAHEED	PARTICIPATION	-----
8	CARTOONING	INDIVIDUAL	ONLINE	JUVALE MEHEK RAFIQ	PARTICIPATION	-----



M Rutter

Principal

Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai.

NOTICE

Notice/8-B/2020-21

12.03.2021

All the students of B.Com/BMS/BAF/BAMMC/M.Com are hereby informed that Clara's College of Commerce in association with Ekta Manch is organizing Street Play on "**Awareness of Covid-19**" in various places of Versova on 16th March, 2021 to 24th March, 2021.

All students are required to attend the same.



M. P. Gite

(Dr. Madhukar Gite)

Principal

Principal

Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061

Clara's College of Commerce
Yari Road, Versova, Andheri -(W),
MUMBAI-61

7.1.8

Report of
Street play at Versova

Clara's College of Commerce in collaboration with Ekata Manch organized street play at various places of of Versova on the following dates:

Street play at Versova	
Serial Number	Date
1	16-03-2021
2	19-03-2021
3	20-03-2021
4	22-03-2021
5	22-03-2021
6	24-03-2021




Principal

Dr. Madhukar Gitte
Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

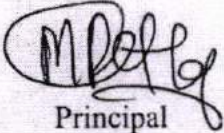
Clara's College of Commerce
Yari Road, Versova, Andheri -(W),
MUMBAI-61




UNITY - NEED OF THE HOUR
"करोना मुक्त समाज"
Street Play
organised
by
EKATA MANCH
Date : 22nd March 2021 at 4.00 p.m
Venue - Near Ambolishwar Shiv Mandir, Shiv Sena
Shakha, Jai Bhavani Mata Road, Andheri West
**STAY HEALTHY.
STAY SAFE.**
PLEASE WEAR YOUR MASK


UNITY - NEED OF THE HOUR
"करोना मुक्त समाज"
Street Play
organised
by
EKATA MANCH
Date : 24th March 2021 at 4.00 p.m
Venue - Near Kotak Mahindra Bank, Lokhandwala,
Maharana Pratap Rd, Lokhandwala Complex,
Andheri West, Mumbai, Maharashtra 400053
**STAY HEALTHY.
STAY SAFE.**
PLEASE WEAR YOUR MASK




Principal

Dr. Madhukar Gitte
Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

Clara's College of Commerce
Yari Road, Versova, Andheri -(W),
MUMBAI-61



"करोना मुक्त समाज"

Street Play

organised
by

EKATA MANCH

Date : 22nd March 2021 at 5.30 p.m

Venue - Opp Madina Masjid, near Express Tower
Yari Road, Andheri West Mumbai-400061

STAY HEALTHY.

STAY SAFE.

PLEASE WEAR YOUR MASK



"करोना मुक्त समाज"

Street Play

organised
by

EKATA MANCH

Date : 20th March 2021 at 4.00 p.m

Venue - Near Mahatma Gandhi School Adarsh Nagar,
Jogeshwari West, Mumbai, Maharashtra-400102

STAY HEALTHY.

STAY SAFE.

PLEASE WEAR YOUR MASK



"करोना मुक्त समाज"

Street Play

organised
by

EKATA MANCH

Date : 19th March 2021 at 4.00 p.m

Venue - Near Jama Masjid, Surbhi sancks, S.V. Road
Andheri west Mumbai-400058

STAY HEALTHY.

STAY SAFE.

PLEASE WEAR YOUR MASK




Principal

Dr. Madhukar Gitte
Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

Clara's College of Commerce
Yari Road, Versova, Andheri -(W),
MUMBAI-61




Principal

Dr. Madhukar Gitte
Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

Clara's College of Commerce
Yari Road, Versova, Andheri -(W),
MUMBAI-61

Report of
Free Vaccine Centre

Clara's College of Commerce in collaboration with Ekata Manch started a Free Vaccine Centre for Covid-19 from 19-05-2021.

Free Vaccine Centre		
Register Number of containing Details of beneficiaries	Date	
	From	To
1	19-05-2021	14-06-2021
2	30-06-2021	26-07-2021
3	04-07-2021	21-08-2021
4	23-08-2021	18-09-2021
5	22-09-2021	29-09-2021
6	29-09-2021	4-10-2021
7	4-10-2021	26-10-2021
8	26-10-2021	15-11-2021
9	15-11-2021	29-11-2021
10	29-11-2021	7-12-2021
11	8-12-2021	20-12-2021
12	20-12-2021	03-01-2022
13	03-01-2022	05-02-2022
14	21-01-2022	15-3-2022
15	07-02-2022	In Continuation




Principal

Dr. Madhukar Gitte
Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

Clara's College of Commerce
Yari Road, Versova, Andheri -(W),
MUMBAI-61




Principal

Dr. Madhukar Gitte
Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

Clara's College of Commerce
Yari Road, Versova, Andheri -(W),
MUMBAI-61

The following students contributed their efforts in above activities:

Sr. No.	Name	A.Y.	Class	Roll No
1	KHAN AALIYA DILSHAD	2020-21	FYBMS	39
2	MANGELA KUNAL RAKESH	2020-21	TYBAF	25
3	DHAKLE KINNARI SHASHIKANT	2020-21	SYBAF	6
4	SHAIKH TEHMINA ABID	2020-21	FYBMS	41
5	BALSARI MITHIL SHARAD	2020-21	TYBAMMC	6
6	CHAMAR PRERNA VINOD	2020-21	SYBAF	1
7	DEVDA DARSHANA HEMSINGH HANSA	2020-21	SYBAMMC	19
8	PEDNEKAR MEGHNA MANOJ MAYURI	2020-21	SYBAMMC	15
9	BISWAS NIRMAY NIKHIL UTTARA	2020-21	SYBCOM	114
10	DSOUZA SHAUN NESTER BLOSSOM	2020-21	SYBCOM	5
11	PAWAR ADITI SUBHASH SUNITA	2020-21	SYBCOM	63
12	AHMED NUREZ PERVEZ SAMREEN	2020-21	SYBMS	1
13	PARVE PRATHAMESH VIJAY PRIYA	2020-21	SYBMS	19
14	RATHOD MEGHA HASMUKHA VANDANA	2020-21	SYBMS	86
15	GUPTA SANSKAR SANJAYKUMAR DEEPMALA	2020-21	SYBAF	32
16	PANDIKONA NANCY JAMES SARA	2020-21	SYBAF	22
17	RANA DIVYA KUMARI UDAY PARSHAD POONAM DEVI	2020-21	SYBCOM	65



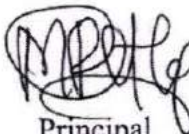

Principal

Dr. Madhukar Gitte
Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

Clara's College of Commerce
Yari Road, Versova, Andheri -(W),
MUMBAI-61

18	SHAH SUREKHA KUMARI BUDHARAM POONAM	2020-21	SYBCOM	43
19	SHAIKH UZMA SULEMAN (Ex Student)	2019-20	TYBAF	45
20	JAIN VIVEK SUSHIL (Ex Student)	2019-20	TYBMS	18
21	NIGAM ANJALI ALOK (Ex Student)	2019-20	TYBAMMC	12
22	GUPTA SUSHANT SUDHIR (Ex Student)	2019-20	TYBAF	9
23	KHAN AALIYA MOHAMMAD HUSSAIN (Ex Student)	2019-20	TYBMS	26
24	PATIL RUPESH PAVAN (Ex Student)	2018-19	TYBCOM	93
25	SAGAR ARUN YASHWANT (Ex Student)	2017-18	SYBCOM	183




Principal

Dr. Madhukar Gitte
Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

24/3/21

Clara's College of Commerce
Yari Road, Versova, Andheri West
Mumbai- 400 061

15th March, 2020

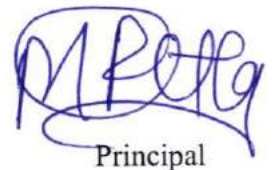
Notice

All the students of B. Com/BMS/BAF/BMM and M. Com are hereby informed that, the workshop on 15th Avishkar Research Convention will be organized on virtual platform by Department of Student's Development, University of Mumbai on March 24, 2021, Wednesday.

1. There will be two rounds for the convention-
 - 1) Selection Round (District/Zone Level)
 - 2) Final Round (University Level)
2. In the selection round, the research proposal will be invited online. There will be no presentation of the research proposal. The submitted research proposal will be assessed by the juries as per the category and level and then selected research proposal will be invited for final round.
3. In the final round, students whose research proposals are selected for final round will be invited for online presentation in front of jury panel.
4. There will be six categories as follows:
 - a. Humanities, Languages and Fine Arts
 - b. Commerce, Management and Law
 - c. Pure science
 - d. Agriculture and animal Husbandry
 - e. Engineering and Technology
 - f. Medicine and Pharmacy.

Interested students to join the workshop can contact Mr.Reetesh R. Singh within a week.




Principal

(Dr.Gitte Madhukar)

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova.

Report on "Participation in Workshop of 15th Avishkar Research Convention"

Date: 24/03/2021

Duration: 03 Hour

SDP/FDP/Class: SDP

Title: 15th Avishkar Research Convention

Name of Resource Person: Prof.(Dr.) Sunita Shailajan, Dr. (Mrs) Minakshi Gurav, Dr.Sasikumar Menon

Objectives: 1) To unveil the unknown and unexplored areas of knowledge in all fields of academics.

2) To develop a research culture and scientific temper among students from Undergraduate to Doctoral level in the State of Maharashtra

No. of participants/Beneficiaries: 04

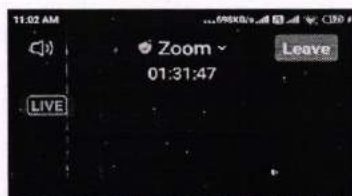
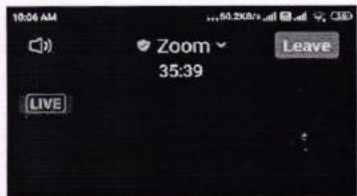
Organiser: Virtual Platform

Report

The workshop on 15th Avishkar Research Convention was organized on virtual platform by Department of Student's Development, University of Mumbai on March 24, 2021, Wednesday. The workshop was attended by Mr. Reetesh R. Singh as only teachers were allowed and the video of the workshop was made available for students on You Tube which was referred by Mr. Syed Yaasar Hussain (FYBAMMC), Mr. Nurez Perwez Ahmed (SYBMS), Ms. Insha Firoz Khan (SYBMS), Ms. Afreen hasan Shaikh (FYBCOM). The workshop started by technical sessions taken by prominent speakers from different fields on categories of Avishkar.

Program Schedule:

Session	Time	Resource Person
Session -I Avishkar: Rules and Regulations	10.00 a.m. to 11.00 a.m.	Dr. (Mrs) Minakshi Gurav
Session II- Designing a Research Proposal	11.00 a.m. to 12.00 p.m.	Prof.(Dr.) Sunita Shailajan
Session III-Preparing Research Presentation	12.00 p.m. to 1.00 p.m.	Dr. Sasikumar Menon



9:32 AM 38.5KB/s

Zoom 01:35 Leave

Avishkar 2020-21

University of Mumbai
DEPARTMENT OF STUDENTS' DEVELOPMENT

Workshop
on
15th Inter-Collegiate/Institute/Department
Avishkar Research Convention

Wednesday, March 24, 2021
Venue: Virtual Platform

Session - 1
Avishkar: Rules and Regulations
Resource Person: **Dr. Minakshi Gurav**
DSJ, Avishkar Research Convention, University of Mumbai
Time: 10:00 a.m. to 11:00 a.m.

Session - 2
Designing a Research Proposal
Resource Person: **Prof. (Dr.) Sunita Shasthajan**
Former Head, Department of Library and Document Research, P.T. DST-SRP,
Maharaja's College (Autonomous), Kolhapur, Dist. Solapur
Time: 11:00 a.m. to 12:00 noon

Session - 3
Preparing Research Presentation
Resource Person: **Dr. Sasikumar Menon**
Director, Institute for Advanced Training
and Research in Interdisciplinary Sciences, Sion, Mumbai
Time: 12:00 noon to 01:00 p.m.

Unmute Start Video Share Participant More

All the technical sessions primarily focused on following points-

1. Due to Covid-19 pandemic the 15th Avishkar Research Convention" was decided to go online.
2. This time research proposals were asked to be submitted by participants before or on 6th April, 2021.

3. This year, as working in the laboratories would not be possible, therefore the convention will be based on the research proposal as well as preliminary work (if done) by the students.
4. There will be two rounds for the convention-
 - 1) Selection Round (District/Zone Level)
 - 2) Final Round (University Level)
5. In the selection round, the research proposal will be invited online. There will be no presentation of the research proposal. The submitted research proposal will be assessed by the juries as per the category and level and then selected research proposal will be invited for final round.
6. In the final round, students whose research proposals are selected for final round will be invited for online presentation in front of jury panel.

7. Categories and Levels

Students of the University of Mumbai are allowed to participate in any of the following category / discipline irrespective of their own discipline / course-

Categories / Disciplines

Category 1: Humanities, Languages and Fine Arts

Category 2: Commerce, Management and Law

Category 3: Pure Sciences

Category 4: Agriculture and Animal Husbandry

Category 5: Engineering and Technology

Category 6: Medicine and Pharmacy

8. Students can participate in any of the above categories as per the levels whichever suits them as indicated below- **Levels**
 - Level 1: Undergraduate Students (UG)
 - Level 2: Postgraduate Students (PG)
 - Level 3: Post PG Students (PPG)
 - Level 4: In-service Teachers (TH)
9. **Students from any discipline can participate in any category to which their research proposal fits.**
10. **Students can present their research proposal in a group with maximum number of students not exceeding five.**
11. **Student cannot participate in more than one group.**
12. Student can present their research proposal in English or Marathi or Hindi language.
13. **Mode of Convention / Competition**

There will be two rounds -

Selection Round (District/Zone Level)

Final Round (University Level)

14. Selection Round

Each *Affiliated College / Recognized Institute / University Department* can depute maximum 48 research proposals for the Selection Round, not exceeding 6 research proposals in each level per category.

15. Each *Affiliated College / Recognized Institute / University Department* will submit the detailed Research Proposal **online** in the **PDF format**. The necessary fields and word limit are as specified below.

16. Each Research Proposal will have following sections-

Section	Limit
(a) Title*	Maximum 15 Words
(b) Rationale and Gap Analysis (Justified with Suitable Literature)*	Maximum 500 Words
(c) Objectives*	Maximum 5
(d) Hypothesis	Maximum 2
(e) Research Design and Methods / Research Methodology*	Maximum 500 Words
(f) Preliminary Work / Survey	Maximum 300 Words
(g) Expected Outcome/s*	Maximum 300 Words
(h) Benefits to the Society*	Maximum 300 Words
(i) Cost Benefit Analysis	Maximum 200 Words
(j) Future Scope*	Maximum 200 Words
(k) SWOC Analysis / Limitations*	Maximum 200 Words
(l) References (Important Only)*	Maximum 20

**These fields are mandatory while writing the research proposal.*

17. The research proposal which does not adhere to the above mentioned sections and the word limit will not be considered for the evaluation.

18. The mandatory field should be the part of the research proposal, however, the non-mandatory fields can be chosen while writing the research proposal as per the need of the subject. Do not change the title of the sections.

19. Do not mention the name of the participant or the *college/institute/department* in the research proposal.

20. The college has to upload the complete research proposals of the students on the portal. **The research proposal will be in the PDF format and size of the PDF will not be more than 20 MB.**

21. The research proposals will be evaluated by the jury panel.

22. The short-listed research proposals will be eligible for the Final Round which will be displayed on the homepage of the www.unimunibaidsd.com

23. Final Round

The Final Round will be on the Virtual Platform and the shortlisted research proposals from Selection Round will be presented by the students in front of the jury panel.

24. The link of the virtual platform will be provided to the student participant / college on Registered Email ID of the Student and Teacher Co-ordinator, two hours before the commencement of competition.
25. Student can present their research proposal in English or Marathi or Hindi language.
26. The presentation will be for 6 minutes followed by 4 minutes question answer / discussion. However, the time of question answer / discussion may vary according to the judges' choice.
27. Videos of prototype / models / working models / proposed models can also be presented within the allotted 6 minutes.
28. Best research proposals per category per level will be selected.
29. It was advised
 - While writing the Title of research: Title must be clear, self-explanatory and relevant to study.
 - Selecting colors for slides in PowerPoint: contrasting colors to be chosen, large font with different colors to be used to highlight important points.
 - Writing abstract: abstract should contain a bit description of research with findings and Keywords.
 - Presenting the topic: time management to be done effectively, complete in time, not to argue with judges and explain the best things of your research.
 - Language of Presentation: English, Hindi, Marathi or mixture of all three can be used.
 - Selecting area of research: area can go inter-disciplinary, should be for the betterment of human kind and society.
 - Writing references: suitable styles to be used, should be authentic.
 - Selecting statistical tools: tools should be used depending on study like quantitative or qualitative.

The basic aim of Avishkar Research Convention is to inculcate the scientific temperament in students so that they can create a better world for tomorrow.

The workshop ended with vote of thanks to the chair.



Report Submitted by:
Asst.Prof.Reetesh R. Singh



Principal

Dr. Madhukar Gitte

Principal

Claras College of Commerce

Yari Road, Vashi

Andheri (W), Mumbai-400 061

CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova.

Report on “Participation in Selection Round of 15th Avishkar Research Convention”

Date: 06/04/2021

Duration: NA

SDP/FDP/Class: SDP

Title: 15th Avishkar Research Convention”

Name of Resource Person: NA

Objectives: 1) To unveil the unknown and unexplored areas of knowledge in all fields of academics.

2) To develop a research culture and scientific temper among students.

No. of participants/Beneficiaries: 04

Organiser: Department of Students' Development
Report

The 15th Inter-Collegiate/Institute/Department Avishkar Research Convention 2020-21 was commenced from March 2021. The selection round of the convention was in the form of submission of Research Proposal before 6th April 2021.

In the selection round, the research proposal was invited online. There was no presentation of the research proposal. The following categories were framed:

Categories / Disciplines

Category 1: Humanities, Languages and Fine Arts

Category 2: Commerce, Management and Law

Category 3: Pure Sciences

Category 4: Agriculture and Animal Husbandry

Category 5: Engineering and Technology

Category 6: Medicine and Pharmacy

Clara's College of Commerce had participated from Zone II.

From Clara's College of Commerce, two teams from B. Com & BAMMC section had participated in sub category- Humanities, Languages and Fine Arts under "Under graduate category". The team details were as follows:

Team	Team Mentor	Members	Name of Students	Class	Title of Research Proposal
1	Dr. Babita	1	Mr. Ahmed Nurez Perwez	SYBMS	"A study on various factors affecting household to take-up home composting"
	Akhilesh Knojia	2	Ms. Insha Firoz Khan	SYBMS	
2	Asst. Prof. Reetesh	1	Mr. Syed Yaasar Hussain	FYBAMMC	ECONOMIC ACHIEVEMENTS THROUGH PANDEMIC
	Rajesh Singh	2	Afreen Hasan Shaikh	FYBCOM	

In the selection round, both the teams had submitted the Research proposals in the asked format well before due date.

Unfortunately, none of the team could succeed in the selection round. The all members got their participation certificate.



Submitted by:

Asst. Prof. Reetesh R. Singh




Principal

Dr. Madhukar Gitte
Principal
Claras College of Commerce
 Yari Road, Vashi, Andheri (W), Mumbai-400 061.

CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai-400 061

NOTICE

Notice/6-A/2020-21

22.02.2021

All the faculty members are hereby informed that our college is organizing one day national online webinar on **"Innovative Teaching Methodology in Higher Education"** on Saturday, 27th March 2021. All the faculty members are required to attend the same.




(Dr. Gitte Madhukar)

Principal

Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

CLARA'S COLLEGE OF COMMERCE

YARI ROAD, VERSOVA

Report On One-day National level webinar On 'A one-day national level webinar on innovative teaching methodology in higher education

A one-day National level webinar On 'Innovative teaching methodology in higher education was organized on Saturday 27th March 2021 from 12.30 pm by Internal Quality Assurance Cell (IQAC) in association with the University of Mumbai. The event took place on the Zoom platform. The webinar was attended by a large no. of faculty members. Today, in the Age of COVID-19, 'work-from-home and learn-from home' is the new mandate in almost every part of the world. In this scenario, schools have adopted virtual classrooms as the new norm and educators are making every valiant effort to create interest in learning. Teachers in the modern era need to unlearn their processes and teaching methods and adapt themselves to the current changes in didactics for the use of innovative teaching methods. In recent times, the introduction of technology in the classroom has helped enrich and enhance the pedagogical process. Tools such as Interactive Whiteboards, Virtual Reality, Augmented Reality, Video, and Game-based learning among many others have transformed the new-age classroom and made learning more interesting than ever before. The Webinar is aimed at exploring newer and innovative teaching methodologies adopted by teaching professionals in their day-to-day classroom experience that makes learning fun and transforms youth as warriors in building India as a global knowledge superpower.

The resource person was Dr. Shadab Khan, St. Xaviers Institute of Education. The Webinar was formally inaugurated by IQAC head of Clara's College of Commerce, Dr. Mamta Rajani, and began with a welcome address by Principal Dr. Madhukar Gitte. . He expressed his gratefulness to the presence of Dr. Shadab Khan, on the auspicious occasion. He welcomed all the participants.

The Resource Person shared his expertise through powerful slides. Dr. Shadab Khan has given an overview of the trending innovative teaching methods and strategies as well as a cooperative, inspirational and stimulating space where to experiment and practice new tools, strategies, and approaches. The faculty came to know about various teaching Innovations and utilizing various ICT tools to

upgrade their skills. The participants got an idea about various innovative teaching methodologies to bring teaching effectiveness.

The concluding session of the Workshop paved way for clearing the queries of the participants from various Colleges. The participants very much appreciated the efforts the of IQAC department of Clara's College of Commerce for having organizing the Workshop. Most of the participants requested to organize seminars on various aspects of Quality improvement/ sustenance at periodic intervals. The Workshop ended at 2. 15 pm.

Total Number of Beneficiaries:

Category	
Male	94
Female	108
Total	202



Report prepared & submitted by:

Ms. Ruchita Rajan Pandhare

Date: 29/03/2021



Principal

Dr. Madhukar Gite

Principal

Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.



"A Ship in the harbor is safe.
But that is not what ships are built for..."



CLARA'S COLLEGE OF COMMERCE
(ALL DEPARTMENTS WITH IQAC)
IN ASSOCIATION WITH UNIVERSITY OF MUMBAI
ORGANISES

A ONE DAY NATIONAL LEVEL WEBINAR ON INNOVATIVE TEACHING METHODOLOGY IN HIGHER EDUCATION

RESOURCE PERSON:



Dr. Shadab Khan
St. Xavier's Institute of Education

DATE: 27TH MARCH, 2021

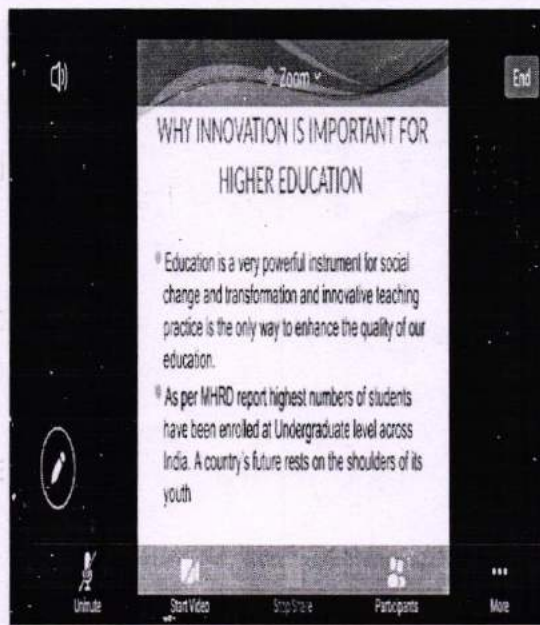
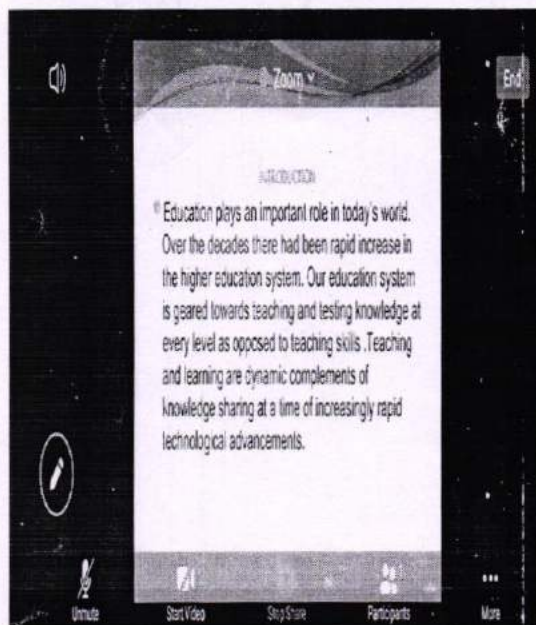
DAY: SATURDAY

TIME: 12.30 PM TO 2.00 PM

Contact person :
Dr. Babita Kanojia
+91 96992 40005
Mr. Reetesh Singh
7208930720

Organising Committee
Dr. Mamta Rajani
Dr. Babita Kanojia
Mr. Vijaykumar Makwana
Mr. Amit Bansod
Mr. Faisal Tanwar
Ms. Poonam Lad
Ms. Ruchita Pandhare
Ms. Prebhavati Manjrekar
Mr. Reetesh Singh
Mr. Shripad Joshi

Thanks and Regards
Dr. Madhukar Gitte
Principal



CLARA'S COLLEGE OF COMMERCE

Yari Road, Versova, Mumbai-400061


NOTICE


Notice/11/2020-21

27.03.2021

All the teachers and students are hereby informed that IQAC Cell & Placement Committee of Clara's College of Commerce is organizing National Level Workshop on "Journey from Idea to Opportunity - Business Model Canvas and Integrating IPR" on Thursday, 1st April, 2021 at 10.30 a.m.

All the teachers and students are requested to attend the workshop on the above mentioned date.


(Dr. Mamta Rajani)
IQAC Coordinator


(Dr. Gitte Madhukar)

Principal

Principal

Claras College of Commerce

Yari Road, Versova

Andheri (W), Mumbai-400 061.



CLARA'S COLLEGE OF COMMERCE,
Yaari Road Versova

Report on National Level Workshop on "Journey from idea to opportunity - Business Model Canvas & Integrating IPR"

Date: 1/04/2021

Duration: 3hrs

SDP/FDP: SDP

Title: "Journey from idea to opportunity - Business Model Canvas & Integrating IPR"

Name of Resource Person: Dr.Hasina Sayed, Associate Professor & HOD-Dept of Commerce, Jai Hind College of Commerce, Entrepreneurship Educator & Mentor

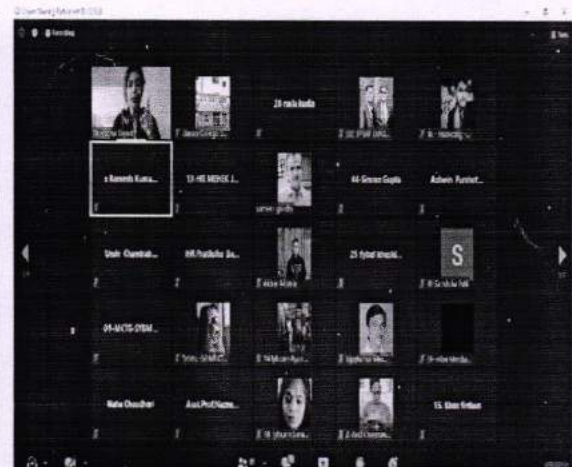
Objective: To keep students informed about IPR & to take up entrepreneurial opportunities

No. of Participants/Beneficiaries: 82

Organizer: Internal Quality Assurance Cell (IQAC) & Placement Committee

Report

Clara's College of Commerce, under its Internal Quality Assurance Cell (IQAC) & Placement Committee had organized a National level workshop for its aspiring students those who have goals to become early entrepreneur, on 1st April 2021 at 10.30am on zoom platform due to pandemic situation. The session was conducted by Dr.Hasina Sayed, Associate Professor & HOD-Dept of Commerce, Jai Hind College of Commerce, Entrepreneurship Educator & Mentor. The workshop was attended by FY, SY, TY-BCOM, BMS, BAF, BAMMC students. The total count of beneficiaries was 82.



Sr. No.	Class	Male	Female	Total
1	FY,SY,TY-BCOM	15	17	32
2	FY,SY,TY-BAF	10	13	23
3	FY,SY,TY-BMS	9	12	21
4	FY,SY,TY-BAMMC	4	2	6

Dr. Hasina Shaikh addressed students and guided them about how one could become entrepreneur. The speaker gave real time examples and spoke about skills required for successful business. The speaker also focused on importance of knowledge about Intellectual Property Rights (IPR) for setting up a business. Dr. Hasina was able to give hands on experience as she herself is a trainer, mentor to her students who wish to set up businesses. The session was very informative and motivating for budding entrepreneurs.

Submitted by:
Sheryl Cusher




Principal

Dr. Madhukar Gitte
Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova.

Report on "An Intercollegiate Drawing Competition on the theme "CARETAKERS OF NATURE"

Date: 03/04/2021

Duration: NA

SDP/FDP/Class: SDP

Title: "An Intercollegiate Drawing Competition on the theme "CARETAKERS OF NATURE"

Name of Resource Person: NA

Objectives: To aware students about taking care of environment.

No. of participants/Beneficiaries: 30

Organiser: BCOM Department

Report

Clara's College of Commerce, had organized Intercollegiate Drawing Competition on 03rd April, 2021.

During the pandemic of Covid-19 in order to increase the awareness among the students about the responsibilities towards the environment, we had organised the above said drawing competition on online platform. For this competition a google form was circulated in various WhatsApp groups and students were encouraged to participate. Total 30 students (9 Male and 21 Female) enrolled for the competition. The participants had sent their drawing to us. Mrs. Sunaina Patil was appointed to judge the all entries.

The following students were declared as winners:

Winner No.	Name	Score
1	Amrez Lochur	19
2	Chelsea Rodrigues	18
3	Rakesh Deepak Dhuri	17

Winners were honoured with the E-certificates.

Other participants were honoured with the E-Certificate of Participation.

Submitted by:

Asst.Prof. Reetesh R. Singh




Principal

Dr. Madhukar Gitte

Principal

Claras College of Commerce

Yari Road, Versova,

Andheri (W), Mumbai-400 061.

CLARA'S COLLEGE OF COMMERCE
YARI ROAD
Notice

02/04/2021

Department of Bachelor of Commerce

Of

Clara's College of Commerce

Organises An Intercollegiate Drawing Competition on the theme
"CARETAKERS OF NATURE"
Date- 3 April 2021

Note:

- 1.Registration is mandatory for participating in the competition.
- 2.You need to create a coloured drawing (on A4 size paper) reflecting the important Environmental problems in YOUR AREA and suggesting your CREATIVE IDEAS as solutions for the same.
3. Then you need to take photo of your drawing and make it's pdf file of size not exceeding 10 MB.
- 4.Only one entry is allowed per student (only students allowed).
- 5.The judging criteria will be Creativity, Awareness, Neatness, Clarity in conveying message.
- 6.E- certificate will be given to all.

Register for the competition using the link(PLEASE BE READY WITH pdf FILE OF YOUR DRAWING BEFORE USING THE FOLLOWING LINK)

<https://forms.gle/LFzMFwNk1azfaUjF6>

Please join the WhatsApp group via this link-

<https://chat.whatsapp.com/GkChSg89DR078HvjVOp06w>

Organising Committee-

Dr.Babita Kanojia

Mr.Reetesh Singh

Mrs. Shweta Shirode

Mrs. Ruchita Pandhare

Contact Person

Mr. Reetesh Singh (Mob-7208930720)

Mrs. Ruchita Pandhare (Mob-75062 01809)

Thanks & Regards

Dr.Madhukar Gitte

Principal

Clara's College of Commerce

Principal

Claras College of Commerce

Yari Road, Versova,

Andheri (W), Mumbai-400 061.



Clara's College of Commerce
Yari Road, Versova, Mumbai – 400061

Notice

Date: 01/04/2021

All the students are hereby informed that the college is conducting **online Short-Term Certificate Course on Personality Development** from 5th April 2021 to 14th April 2021. Interested students are informed to register their names in the given link of google form. The course is free of cost and the seats are limited. The zoom link will be provided to the registered students. All the sessions will start at **3.00pm every day**. The participants who attend all sessions will be given participation certificates.

The Course structure is as follows:

Sr. No.	Date	Day	Topic	Faculty Name
1	05 April 2021	Monday	Introduction : Importance of Personality Development in Corporate World	Dr. Prashant Dharmadhikari
2	06 April 2021	Tuesday	Conversational Skills	Mr. Shripad Joshi
3	07 April 2021	Wednesday	Ways to develop positive attitude	Dr. Shrikant Susar
4	08 April 2021	Thursday	Motivation, Introspection, Self-Assessment, Self-Appraisal & Self-development	Dr. Mamta Rajani
5	09 April 2021	Friday	Decision Making skills, Conflict: Process & Resolution	Mr. Sanjay Kalekar
6	10 April 2021	Saturday	Interpersonal Relationship, Personality – Spiritual journey beyond management of change	Dr. Sachin Gadekar
7	11 April 2021	Sunday	Developing the personality	Mr. Reetesh Singh
8	12 April 2021	Monday	Stress Management Techniques	Dr. Lekha Joshi
9	13 April 2021	Tuesday	Leadership & Qualities of Successful Leader	Mrs. Jisha Varghese
10	14 April 2021	Wednesday	Time Management	Dr. Madhukar Gitte

For any query whatsapp – Mr. Shripad Joshi – 9730730222



Dr. Madhukar Gitte

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

Clara's College of Commerce
Yari Road, Versova, Mumbai - 400061

A REPORT ON COMPLETION OF AN ONLINE SHORT TERM CERTIFICATE COURSE ON
PERSONALITY DEVELOPMENT

Clara's College of Commerce conducted an online short term certificate course on Personality Development from 5th April 2021 to 14th of April 2021. Following were the objectives of this course:

- To inculcate positivity amongst students
- To nourish overall personality traits
- To make them up-to-date employee for the corporate world

The following speakers were invited for conducting sessions from 3.00 pm to 6.00 pm (03 Hours) everyday:

Sr. No.	Date	Day	Topic	Faculty Name
1	05 April 2021	Monday	Introduction : Importance of Personality Development in Corporate World	Dr. Prashant Dharmadhikari
2	06 April 2021	Tuesday	Conversational Skills	Mr. Shripad Joshi
3	07 April 2021	Wednesday	Ways to develop positive attitude	Dr. Shrikant Susar
4	08 April 2021	Thursday	Motivation, Introspection, Self-Assessment, Self-Appraisal & Self-development	Dr. Mamta Rajani
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8	12 April 2021	Monday	Stress Management Techniques	Dr. Lekha Joshi
9	13 April 2021	Tuesday	Leadership & Qualities of Successful Leader	Mrs. Jisha Varghese
10	14 April 2021	Wednesday	Time Management	Dr. Madhukar Gitte

Dr. Prashant Dharmadhikari set the tone of the course by taking helicopter of view of the concept 'Personality' at the outset. Mr. Shripad Joshi talked on the Conversational Skills and had a dialogue with students on the said topic pertaining to day to day conversation. The third session was conducted by Dr. Shrikant Susar on "Ways to Develop Positive Attitude". He came up with lots of tricks and 'To Do list' for developing a positive attitude which could bring metamorphosis in the vision of students. Dr. Shrikant Susar's session was followed by IQAC coordinator of the college Dr. Mamta Rajani on the topic "Motivation, Introspection, Self-Assessment, Self-Appraisal & Self-development". Dr. Mamta in her motivating speech lighted up students. Students could watch an inspirational video on Muniba Mazari, a handicapped lady who never gave up in her life and is celebrating her life across the globe with her motivational speeches. Mr. Sanjay Kalekar talked on "Decision Making skills, Conflict: Process & Resolution". The session could help students' to resolve puzzlement in their life and paved the way to find solutions to the problems with rational decisions.

Dr. Sachin Gadekar from MIT University, Pune conducted a session on "Interpersonal Relationship, Personality – Spiritual journey beyond management of change." Dr. Sachin Gadekar in his interactive session emphasized on the character building and stressed that it is an ongoing process throughout the life. The 7th day of the course got engaged with the topic "Developing the personality". Mr. Reetesh Singh spoke on the overall progress of the person with the inculcation of soft skills. On 12th April, Dr. Lekha Joshi delivered a talk on "Stress Management Techniques" with number of online exercises and tests. The session was very interactive and soothing. The 9th session was conducted by Mrs. Jisha Varghese on "Leadership & Qualities of Successful Leader". She reiterated the fact that leaders are not born but they are made. She stressed on the necessity of perseverance, hard work and consistency and team building in the life to become a leader. The session was full of examples of dynamic and visionary leaders who have made mark in their lives with lots of struggle.

The last session of the course was conducted by Principal Dr. Madhukar Gitte on "Time Management." Dr. Gitte Quoted Benjamin Franklin saying ""You may delay, but time will not." and gave mantra to the students to be alert and active in the rat race. He talked

on the importance of time management in the student's life and said that multitasking can be time consuming thing. He also stressed on the planning of work and time as per the priority and goal. Dr. Gitte wished good luck to the students for their better prospects and winded up the course.

Dr. Ajay Kaul, secretary of CWC and Mr. Prashant Kashid, Activity Chairman guided to conduct the course. Faculty helped in circulating notice among students and encouraged them for the participation in the course.

Mr Shripad Joshi and Mrs. Jisha Varghese coordinated the course and Mrs. Poonam Lad helped them in certificate distribution.

Beneficiaries of the Course:

Number of Registered students	121
Number of Male Participation	20
Number of Female Participation	28
Number of Total Participation	48

Prepared by: Mr. Shripad Joshi

Date: 16th April 2021

Place: Clara's College of Commerce



Dr. Madhukar Gitte

Principal

Claras College of Commerce

Yashwantrao Chavan Marg,
Andheri (W), Mumbai-400 061.

CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai-400 061

NOTICE

Notice/12-A/2020-21

28.03.2021

CLARA'S COLLEGE OF COMMERCE in association with "CULTURAL COMMITTEE" is organizing "**ELOCUTION COMPETITION**" for all BCOM/ BMS/ BAF/BMM students on 13th April, 2021.

Elocution Competition :

The goal of Elocution competition is to encourage the skills and talents related to the art of speaking in public.

Topic: Is e-learning a substitute for classroom learning

RULES & REGULATIONS:

- It is an individual competition.
- Prior registration is compulsory.
- Competition will be conducted online via Zoom app (hence participants must have good internet connectivity throughout the competition).
- The zoom link of the elocution competition will be provided to the student participant on whatsapp group.
- The competitors can speak in English, Hindi or Marathi Languages.
- The total time duration is minimum 4 minutes and maximum 5 minutes.
- Participants should submit their entries latest by 8th April, 2021 through Google form (link given below)
- Judgment criterion shall be based on the following aspects.

Content

- ✓ Greeting and Introduction of the subject
- ✓ Exposition of the main theme (Conciseness & Clarity of message, originality / points of interest)
- ✓ Moral and Practical Application

Speaking Presentation

- ✓ Memorization (evaluated by pauses and conceptualized thinking)
- ✓ Verbal Clarity (Annunciation and pronunciation of words, voice strength and projection)

✓ Presentation / Speaking / Style (Mannerisms, Audience Contact, and Voice modulation, Ability to keep the audience engaged by their speaking style.)

- No use of slangs and un-parliamentary language during the competition.
- The Elocution should be preferably highlighting the topic of the competition.
- Final ratings shall be decided by aggregating points awarded by a panel of judges.
- Participants have to maintain discipline.
- Decision of the judges will be final and binding
- E-certificate will be provided to all the winners and participants.

Date and time of Competition - 12th April, 2021 at 12.00 pm to 1.00 pm.

Last date of receiving entries - 8th April 2021

Registration Link- <https://forms.gle/w79Gc7yRDFXjnXJLA>

FOR ANY QUERIES CONTACT:

1. Ms. Prabhavati Manjrekar (Internal Cultural Co-ordinator) - 9930538960
2. Mrs. Shweta Shirode (External Cultural Co-Ordinator) - 7021774465
3. Mr. Shripad Joshi (Cultural Committee Member) - 9730730222


(Dr. Gitte Madhukar)

Principal

Claras College of Commerce

Yari Road, Versova,
Andheri (W), Mumbai-400 061.

Clara's College of Commerce
Yari Road, Versova, Mumbai- 400061

Report of Online Elocution Competition

The cultural Committee of Clara's College of Commerce organized "**Online Elocution Competition**" on 13th April, 2021. The goal of Elocution competition is to encourage the skills and talents related to the art of speaking in public. The online elocution competition was conducted using zoom platform on 13th april 2021 at 12.00 pm. Topic of the elocution competition was "**Is e-learning a substitute for classroom learning**".

Following is the **list of the winners** in the competition:

1st winner- Ms. Hiba Merchant - FYBMS

2nd winner- Ms. Iqra Khan - TYBMS

3rd Winner – Ms. Sagar Challa- TYBCOM

The number of the **beneficiaries** of the competition is as follows:

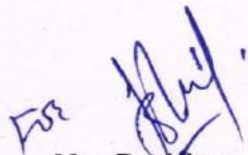
Male - 2

Female - 5

Total participants of the competition-07


Students were provided online certificates. Miss. Prabhavati Manjarekar coordinated the activity. Mr. Shripad Joshi judged the event. Mr. Shripad Joshi and Mrs. Shweta Shirode helped in smooth conduction of the event. Mr. Ajay Kaul Sir, Mr. Prashant Kashid sir and Dr. Madhukar Gitte sir motivated to conduct the event.

Prepared by – Ms. Prabhavati Manjarekar



Ms. Prabhavati Manjarekar

Cultural Coordinator



Dr. Gitte Madhukar

Principal

CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai-400 061

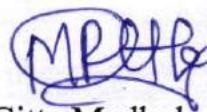
NOTICE

Notice/10-A/2020-21

22.03.2021

All the students and faculty members are hereby informed that our college is organizing a One Day International Multi-Disciplinary E-Conference on "**Impact of Covid-19 on Sustainable Development**" association with University of Mumbai on Tuesday, 20th April, 2021. All the students and faculty members are required to attend the same.




(Dr. Gitte Madhukar)
Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061.

Clara's College of Commerce
Yari Road, Versova, Mumbai – 61

Report on Online International Multi Disciplinary e-Conference

Clara's College of Commerce in association with University of Mumbai organized International Multi Disciplinary e-Conference on 20th April 2021 through zoom app from 10.30am to 5.00pm. The topic for the conference was "Impact of Covid-19 on Sustainable Development". The world shattered exactly one year before in the month of March. World Health Organization declared Covid-19 as a global pandemic on 11 March 2020. All the routine activities stopped all of a sudden. The outbreak of Covid-19 affected more than 110 countries and at that time almost 1,19,000 cases were affected because of Corona virus all over the world. It is very disheartening to quote figures of the cases of Corona virus. So it was a need of an hour to discuss on the difficult situation that has occurred because of Covid-19. Moreover, the academicians have to come together to discuss the sustainable development during and after the Covid-19. By keeping this view in mind, the college organized a conference on the said topic.

Prof. Dr R.K. Singh, Dean and Head, Department of Commerce, Delhi School of Economics was chief guest for the conference. Prof. Dr. G. Soral, President, Indian Accounting Association attended conference as a guest of honour. Dr. Ravinder Rena, Prof. Economics and Internationalization, NWU Business School, North-West University, South Africa was invited as keynote speaker for the plenary session. Dr. P. Malyadari, ICSSR Research Institute, Ministry of HRD, Government of India graced the occasion as a special speaker for plenary session. Prin. Dr. G. Kalkoti, BoS in Business Economics, University of Mumbai, and the principal of MVM College of Commerce worked as a moderator for the plenary session.

CMA Dr. Kinnarry Thakkar, Professor and HOD of Commerce, Department was a chairman for the first technical session. Dr. Sangeeta Pawar, Professor, Senate Member, Member of Academic Council University of Mumbai, chaired the second technical session. Dr. Megha Somani Member, Academic Council University of Mumbai was invited as chairman for the third technical session.

The online conference got inaugurated at 10.30am by playing Saraswati Vandana and offering a Pooja to Goddess Saraswati virtually. All the speakers talked on the various ways of sustainability during and post Covid-19. Principal Dr. Madhukar Gitte, Clara's College of Commerce welcomed and felicitated all the guests. He introduced the theme of the conference to the gathering. Dr. Gitte stated the objectives of the conference and talked on the concept Sustainability Principle in length. He highlighted on Social sustainability, Environmental Sustainability and gender sustainability in detail. Dr. Gitte stated that there should be rational use of resources and the sustainability has to go hand in hand with the use of modern technology.

Prof. Dr R.K. Singh, Dean and Head, Department of Commerce, Delhi School of Economics, chief guest of the conference stressed on the severity of pandemic and discussed in detail the economic inequality. He focused on disruption in social interaction in the market because of Covid-19. He also talked on geopolitical threats and elaborated on cyber attacks during Covid-19. He facilitated audience by talking on social unrest, political fragmentation and ramifications of distributions of income. His talk was highly motivating and full of pathways and paradoxes in the Covid-19.

Prof. Dr. G. Soral, President, Indian Accounting Association attended conference, as a guest of honour, talked on importance of social media and vehement of exploitation of nature pertaining to the concept of conference. He deliberated on the fact that human beings are now more aware about the importance of Bio-Diversity. While talking on sustainable development, he also focused on the habits of hygiene and ended his speech by giving a thought that it is a high time to redefine the concept 'development'.

The inaugural session was proceeded with plenary session. Dr. Ravinder Rena Prof. Economics and Internationalization NWU Business School, North-West University, South Africa as a keynote speaker talked on the mitigation of infection and recalled with statistics the past disease of plague. He compared India with South-Africa and stressed on the infection rate. He reiterated that every citizen of the country is responsible for environmental protection and had melancholic remark on the casual attitude of people in protecting nature. Dr. Rena stated that there is a need to develop a disciplinarian approach to protect the nature.

Dr. P.Malyadari ICSSR Research Institute, Ministry of HRD, Government of India, as a special speaker for plenary session, addressed the issues during Covid-19. He talked on the impact of

Covid-19 on international trade, inflation, agricultural growth input and tourism. He came up with the optimistic view that Government should plan for recovery and hoped for new beginning Post Covid. He stated that 100% fund of CSR should be utilized for the sustainability during Covid-19 and told that there is a need to generate employments to the job losers.

Prin. Dr. G. Kalkoti BoS in Business Economics, UoM, and Principal of MVM College of Commerce moderated the inaugural session and asked couple of questions to the speakers pertaining to suitability development. He remarked that all the speakers could satisfy the hunger of knowledge of the audience and came up with pathways to recover and reestablish the post Covid world.

The Technical Session was conducted after the plenary session track wise. The following are some of the highlights of the session:

1. Javedkhorajias (CMM03)

Title of the paper:

The Effect of Different Modes of Advertisements on Brand Imagery in the category of Electronics Durables with Special Reference to Selected Cities of Gujarat State.

Objectives:

- 1.To develop a model for Advertisement based on Brand Equity.
- 2.To investigate the relative impact of different modes of advertisement on
- 3.To explore which mode of advertisement has maximum impact on Brand imagery

Conclusions:

This study examined the effects of Advertisements based on Magazine, Newspaper, TV and li Brand Imagery in the category of electronics durables. Research objectives and theories have developed to achieve the research objectives. The results of this study indicate that the most mode of advertisement that affects Brand Imagery is Internet with 0.93, followed by TV with th loading of 0.91 and thereafter Newspaper with the loading of 0.89 and finally the magazine ba 0.63. But all types of advertisements do have positive significant impact on Brand Imagery.

2. Manalibhosale (CMM-04)

Title : A Paper Presentation for One Day International E-Conference On 'Impact of COVID 19 on sustainable Development'

OBJECTIVES

- To study the growth of the Hotel sector in India. To know monthly income/business pattern of Hotel Industry before and during COVID-19
- To identify the problem faced by the hotel Industry during COVID-19.
- To study impact of COVID-19 on hotel industry (with 7 Ps.).

Conclusion

COVID-19 affected the hotel industry. The research paper Suggests that time and crisis management strategic decisions, decision making and teamwork can be the stepping stone to overcome the pandemic. Use of updated technology like artificial intelligence and robotics can add a helping hand to the hotel industry.

3. Mrs. Hinal Gajjar Research Scholar Department of Business Studies, S.P. University CMM-09 (Presentation Code)

Title: The Impact of Pandemic COVID-19 In Workplaces .

Objectives of the study

- To interpret the basic concept of work from home during COVID. 19
- To study the present scenario of work from home
- To analyze the factors effecting work from home for employees.
- To examine the impact of COVID-19 an work performances of employees when Working from home.

Conclusion :

Work from Home is a concept which is now going to be a permanent feature in the corporate world. The current pandemic situation has demonstrated that WFH is an effective business process to ensure continuity of business and also to provide work life balance to employees. It has significant economic and productivity benefit as well to organizations, if managed effectively. However, WFH cannot be seen as a panacea for all organization problems. It has to be used in a judicious manner to ensure employees are trained, motivated and harnessed to deliver the best towards business result.

4. **Ashish Mehta Assistant Professor and Research Scholar SVKM's Usha Pravin Gandhi College of Arts Science and Commerce, Navrachana University , CMM – 10.**

Title: INFLUENCE OF COVID-19 ON SOCIAL MEDIA MARKETING AND ITS IMPACT ON BUYING PLAN OF THE CONSUMERS IN MUMBAI SUBURBAN.

Objectives of the Study

- With the aim of understanding the impact of social media marketing on the consumer buying pattern, during the outbreak of Covid – 19 pandemic, the main objectives of the present study are –
- To study the impact of Covid – 19 on Social mediaMarketing and its effects on buying patterns of theConsumers in Mumbai suburbs.
- To assess the change in the marketed and buying products/ services due to lockdown for Covid-19 pandemic in Mumbai suburbs.

Conclusion:

It can be concluded that social media marketing has its own role to play in the modern day world, not only during the pandemic situation, but in general also. The most important aspect is that, in recent times, particularly in the city like Mumbai, people have limited time to go for retail shopping to the stores. They prefer to make their purchases online, using advertisements from the social media platforms. They get to know the products services ideas they are in need of, through such platforms. Thus, with full information they are able to step in their purchase decisions. At the same time, it was seen that they are able to get specialised offers whenever they are using the channels regularly. This adds up on their discounts. Gift coupons and vouchers are also available for them. It is possible for them to compare between the products, marketed by two different firms, thus enabling them to choose the best according to their requirement. All this simply denotes the fact that social media marketing is influencing the consumers to make the best purchasing decision.

5. **Ms. Shraddha Prakash Chavan (D.T.S.S. College of Commerce) CMM-12**

Title: A Study on impact of Covid-19 on Tourists (with special reference to individuals from the state Of Maharashtra).

OBIECTIVES OF THE STUDY:

- understand the difficulties faced by Tourism sector in Maharashtra due to Covid- 19 Pandemic.
- find out the impact of Covid-19 on Tourists (with special reference to individuals from the state of Maharashtra).

- find out if Tourists are still willing to explore destinations in the current Covid-19 situation if government Restrictions are relaxed or removed.
- To find out Government initiatives that focus on rebuilding Tourism sector post Covid-19.

CONCLUSION & SUGGESTIONS:

- Tourists from Maharashtra are almost ready to start exploring destinations provided all safety measures are taken into consideration.
- It is only the fear of being infected and death after looking at constant fatal updates from media which stops tourists from travelling again.
- This fear will take a long time to go because of the negative impact made on the minds of individuals and unless they come up from this, the tourism industry will take a long time to see the upward curve.
- The tourism sector contributes nearly 10 per cent to Maharashtra's Revenue and shows itself as one of the biggest employment generators for the state.
- Tourism would be nothing without a tourist and hence focus should be made on the requirements asked by them and making them believe that their safety is not at risk and only then can the industry be on its own again.

6. Anil Kumar, School of Management and Business Studies. Hamdard, New Delhi. (CMM-17)

Title : Student's Perception of Virtual Mode Learning Strengths and Barriers during Covid-19 Pandemic.

Research objectives

Students were given an virtual mode-reflective activity to be completed in two weeks' time, two sessions of Zoom group meetings for a period of 40 min each, and one-to-one semi structured interview used to record meetings and interviews for direct transcription to ensure trustworthiness (transferability, dependability, confirmability and credibility).

- Two research questions were unpacked, namely:

1. What are students' experiences of the shifting from face-to-face to virtual mode Learning and
2. Why their experiences are in particular ways when learning online.

- The first question gave answers to the first objective of the study, which is to understand students' experiences of the shift from face-to-face to virtual mode learning, and the second question addresses the second study's objective, which is to find reasons that informs students' experiences.

Conclusion:

OBJECTIVES OF THE STUDY

1. To study the influence of window display on Store entry of youth in Mumbai
2. To study the most influential element in window display attracting customers to enter the store.

Conclusion of the study

The above analysis explains that Window display are used to enhance the display of the store in order to attract the customer

It also gives information about the product and the offers or discounts in the store. It has evolved with Time and from posters it has gone digital screens

The study has revealed that The Eightning and positioning of products have induced the buyers to enter the store.

In this research the respondents have stated that the window setting of a store have attracted them more than the outer glimpse or promotional offers or discounts.

Bold graphics attract more customers to enter the store.

9. DigishaJani PhD scholar H.N.G.U. Patan, Gujarat. (CMM 01)

Title

Influence of Consumer's values for attitude towards purchasing and intention towards re-purchasing of sanitary pads among collage girls of Ahmadabad city.

Objectives

- To find attitude toward purchasing and intention toward re purchasing of sanitary pads with a view to consumers' values such as health, safety, epistemic, price and emotional.

Conclusions

- The present study found a very important aspect regarding the purchase and repurchase of sanitary pads.
- The respondents of sanitary pads gave importance to health, safety, epistemic, and price value, and on other hand, emotional values are not important while deciding on the purchase of sanitary pads, respondents who purchase sanitary pads once are ready to repurchase them.

Despite challenges experienced by students in shifting from face-to-face to virtual mode learning in particular, the prominence of the digital divide as the main hindrance to students realizing effective virtual mode learning overall the customization of the Moodle LMS to meet the local needs of disadvantaged students is beneficial to realize virtual mode learning.

However, it must be taken into consideration that while this can be the solution, students are unevenly challenged, and therefore still need capacity building on the use of learning management systems and other newly adopted online learning software.

Universities need to plan ahead of hindrances to learning such as a pandemic outbreak. Student protests and others, and be abreast of the current literature on the rapidly evolving discipline of ET.

7. Dr.YatindraHruday Ingle

Title : Animation's 'Lockdown' pattern! The use of animation in the Desi rap Videos during Covid-19.

Objective: To study the visual and verbal elements as well as correlating them with the context of the animated rap Songs.

RESULT AND DISCUSSION

Conceptual meaning

“Conceptual meaning is also called denotative meaning or cognitive meaning.

An abstract symbol that showed exactly what the listener requires to know if it is distinguished from all other possible meanings in the language. The lyrics had an excessive meaning in human physical strength that was represented through animation.

Connotative Meaning

“Connotative meaning is value an expression has by virtue of what it refers to, over and above its purely conceptual content.

8. De Poonam Kakkad Assistant Professor at Nirmala Memorial Foundation College of Commerce and Science (CMM-18)

Title: AN EMPIRICAL STUDY ON INFLUENCE OF WINDOW DISPLAY IN ATTRACTING CONSUMERS INSIDE THE STORE WITH SPECIAL REFERENCE TO YOUTH IN MUMBAI.

**10. SHISIRA BANIA Research Scholar Department of Education Dr. P.M. institute of
Advanced study in EducationSAMBALPUR UNIVERSITY**

Title

Impact of COVID-19 epidemic on academic life and mental health of students: A study on parents' perception.

Objectives of the Study

To study the impact of Covid-19 on academic life of students as perceived by parents.

To study the impact of Covid-19 on mental health of students as perceived by parents.

Conclusion

Many studies conducted so far evaluated the mental health of hospitalized children, patients, corona infected people and general people. There is no study till date that evaluated the mental health perspectives of students during the COVID 19 pandemic. The rate at which the Corona virus spread to various regions in India has caused central and state governments to shut down educational institutions and schools as a precautionary measure resulting in study interruption. As a result, many board exams, university exams, college exams, the entrance were postponed which create not only uncertainty, worries among parents but also impacted on their mental health. The findings of the study revealed that academic life of students is affected; they are in worries and stress about their academic life. However mental health problems of students such as loneliness, anger, depression, irritability are not much serious

11. VaidehiDhamankar Jai Hind College Department of EconomicsMumbai.(ECO- 01)

Title

PANDEMIC AND THE FRAGILE LIVELIHOODS AN OVERVIEW OF THE STATE DAILY WAGE EARNERS IN INDIA.

OBJECTIVES OF THE PAPER

The paper attempts to:

- To analyse the extent of daily wage earners and type of jobs
- To Understand the immediate and medium-term impact on the daily wage earners due to loss of jobs
- Examine the government measures taken to help these workers. Understand the role of NGOs in helping theWorkers.
- Conclusion
- Limitations

CONCLUSION

The Pandemic led to a catastrophic imbalance in the lives of the unorganised workers. It has opened the already existing gaps in the labour laws of the country, which needs immediate, wholehearted, and sensitive action on part of the policy makers, industry, and society at large.

The technical sessions were followed by valedictory session. Mr. Suraj Nath Deputy Chief Warden (Head Quarter) Directorate of Civil, Delhi was chief guest for valedictory session. He boosted the morale of audience and said that proper precautions are needed to come over this pandemic. The key-points discussed in the conference got highlighted in the sessions. The best paper presentation awardees were announced in the session. The certificates were distributed to the participant on their mail id's in the few days.

Mrs. Babita Kanojia worked as convener for the conference. Dr. Mamta Rajani anchored the conference. All the faculty members, Technical and Non teaching staff helped in the smooth execution of the conference. Mr. Ajay Sir, Mr. Prashant Sir and Principal Dr. Madhukar Gitte worked as guiding force in order to accomplish the conference.

Miss. Poonam Lad and Miss. Ruchita Pandhare handled all the technical things of the conference effectively. The technical sessions were anchored by Mrs. Shweta Shirode and Miss. Minal Sharma. The conference ended with the recitation of National Anthem.

Number of Participants in the conference: 94

Male Beneficiary: 48


Female beneficiary: 46

Number of Papers Presented in the conference: 25

Place: Versova, Mumbai

Date: 30th April 2021

Prepared by: Mr. Shripad Joshi and Miss Prabhavati


Mrs. Babita Kanojia
Convener




Dr. Madhukar Gitte
Principal
Claras College of Commerce
Yari Road
Andheri (W), Mumbai - 400 061.

CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai-400 061

NOTICE

Notice/12/2020-21

24.03.2021

All the faculty members are hereby informed that our college is organizing a one day national online webinar on **"Teaching-Learning Process : Learning the unlearned"** association with University of Mumbai on Saturday, 24th April, 2021. All the faculty members are required to attend the same.




(Dr. Gitte Madhukar)
Principal
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CLARA'S COLLEGE OF COMMERCE

YARI ROAD, VERSOVA

In Association with

University of Mumbai

Report On One-day National level webinar On 'A one-day national level webinar on Teaching-Learning Process: Learning the unlearned

Change is inevitable. With every progress in society, changes need to occur in the field of education and smooth progress of the learner to meet the demand. This pandemic has got teachers and learners unaware and has entirely altered the functioning of the teaching-learning process. Considering the reform in teacher education and how these reforms equipped teachers in the time of the pandemic, **Internal Quality Assurance Cell (IQAC) in association with the University of Mumbai has organized 'A One Day National level webinar On Teaching-Learning Process: Learning the unlearned' was organized on Saturday 24th April 2021 from 3.00 pm. The event took place on the Zoom platform.**

The resource person was Dr. Geeta Shetty, St. Xaviers Institute of Education and the keynote speaker was Dr. Geeta Balakrishnan, Former principal of the college of Social work Nirmala Niketan. The Webinar was formally inaugurated by IQAC head of Clara's College of Commerce, Dr. Mamta Rajani, and began with a welcome address by Principal Dr. Madhukar Gitte. . He expressed his gratefulness for the presence of Dr. Geeta Balakrishnan and Dr. Geeta Shetty, in the auspicious occasion. He welcomed all the participants.

In the Keynote addressing the teaching-learning process, Dr. Geeta Balakrishnan gave a detailed explanation about the importance to adopt a new methodology in the teaching-learning process. Speaking on the occasion, Dr. Geeta Balakrishnan said "With the learning, there is a strong need of unlearning, relearning how to teach the new generation students in this highly technological world.

The Resource Person Dr. Geeta Shetty shared his expertise through powerful slides. . She spoke about the need for holistic development, development of complex problem-solving skills, other skill such as creative thinking, team spirit, skilled communication, and cognitive flexibility. "Teachers are being very supportive of each other and creating strong networks, and societies are pitching in to support teachers," she said while emphasizing that nothing can replace what schools bring beyond transmitting information, from safety to emotional well-being. She gave some informative examples of how unlearning can be used to understand, rectify, and avert teaching collapses to some extent

The concluding session of the Workshop paved way for clearing the queries of the participants from various Colleges. The participants very much appreciated the efforts of the IQAC department of Clara's College of Commerce for having organized the Workshop. Most of the

participants requested to organize seminars on various aspects of Quality improvement/ sustenance at periodic intervals. The Workshop ended at 5 pm.

Number of Beneficiaries: 155

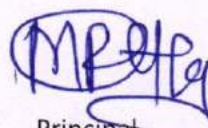
	Faculty	Student
Male	77	3
Female	68	7
Total	145	10



Report prepared & submitted by:

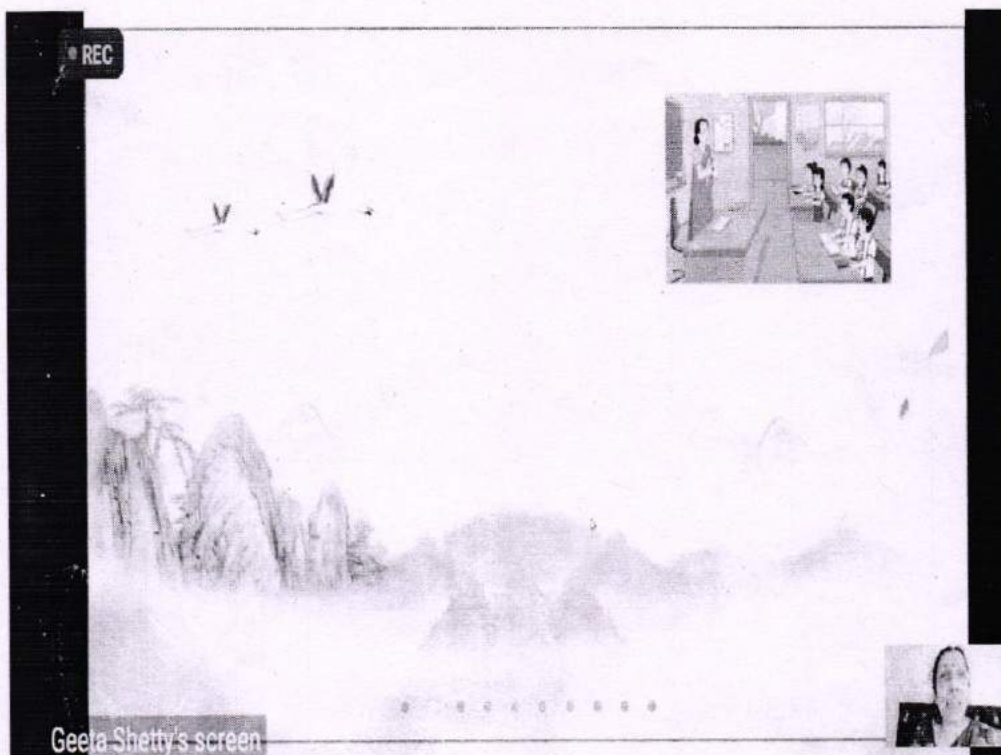
Ms. Ruchita Rajan Pandhare

Date: 29/04/2021



Principal

Dr. Madhukar Gitte



Focus Areas:

Zoom

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1

Understanding the Teaching Learning Process

2

Taxonomy of Instructional Objectives

3

The Unlearned

18

More

2

CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai-400061

NOTICE

Notice/1-C/2021-22


04.06.2021

An Environmental Awareness Campaign is organised *for* the Students, Faculties, Researchers, and Non Teaching staff *so that their awareness about the environment will get increased and they will pass on the baton of protecting the environment. *

Registration and participation starts on: 5th June, 2021. *Registration Fee: Free*

Note : 1. The competition will be conducted *online*. 2. There will be 20 Questions and each question carry 1 mark. 3. Only those scoring minimum 40 % marks will be provided with an *E-Certificate*. *For Registration and participation, click on the below link* <https://forms.gle/voufUbrQ1Ab8Jki8A> For any query : Mr. Reetesh Rajesh Singh : 7208930720 Thanks & Regards. Dr. Madhukar Gitte, Principal, Clara's College of Commerce, Andheri.




(Dr. Madhukar Gitte)
Principal

Principal
Clara's College of Commerce
Yari Road, Vers
Andheri (W), Mumbai-400 061.

CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Andheri (West), Mumbai

Report on "National Level Quiz competition on World Environment Day 5 June, 2021".

Date: 05/06/2021

Duration: NA

SDP/FDP/Class: NA

Title: "National Level Quiz competition on World Environment Day 5 June, 2021".

Name of Resource Person: NA

Objectives: To aware participants about taking care of environment.

No. of participants: 1353

Organiser: IOAC and Department of B.Com

The responsibility for saving our environment is on us-the present generation. We at Clara's College of Commerce are performing our part for the same by spreading awareness via conducting National Level Quiz Competition on the occasion of World Environment Day 5 June, 2021 for the Students, Faculties, Researchers, and Non-Teaching staff.

Due to Covid-19 Pandemic we organised this event Online.

Total 1353 individuals from all over India had participated the quiz.

Total Number of beneficiaries: 1246.

The distribution of beneficiaries was as follows:

	Female	Male	Other	Total
Participated Individuals	914	438	1	1353
Failed Participants (i.e <40%)	67	39	1	107
Qualified Participants	847	399	0	1246

The qualifying criteria to earn e-certificate was 40%. Total 1246 participants could qualify the criteria and thus they were awarded E-certificates.

Report prepared by:

Asst.Prof. Reetesh Rajesh Singh



Dr. Madhukar Gitte
Principal

Principal
Claras College of Commerce
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